Our Vision
A community where families choose to live and businesses choose to locate because of the quality of life and standard of living.
Our Focus Areas

- Economic Development
- Education
- Healthy Families
- Place-making
  - Infrastructure
  - Quality of Life
From 1996-today

$400,000,000
Pottawattamie County and Council Bluffs are our primary funding areas.

COUNTIES:  
- IOWA
- NEBRASKA
In the Last 5 Years

Shift from Grants → Initiatives

What this means:

• More Proactive
• Less Reactive
The Initiative Process

• Utilizes community input along with research
• Allows for the collaboration of multiple partners (public and private)
• Creates an opportunity to leverage funding through partnerships
• Option to redesign service delivery, create a new
• Invests for impact on a larger, longer-term scale
Riverfront Initiatives in Action
Tom Hanafan River’s Edge Park
River’s Edge Park - LOESSFEST
River’s Edge Park - PUBLIC ART
River’s Edge Park Phase II - Completed
River’s Edge Park Phase II - Under Construction
Apartments
Condos
Riverfront’s Edge Park Phase II - Soon to Break Ground
Riverfront South
West Broadway
Questions?
Stay Updated

- Website: www.iowawestfoundation.org
- Blogs
  - Leadership Notes
  - Grants at Work
- E-newsletters (sign-up on website)
- Facebook: /IowaWestFoundation
- Twitter: @IowaWestFdn