The Great American Flag Project
2017
Why I am Here Today

To Thank S.A.M.E. members for their support and encouragement.

6.9.17 - Mr. Packard Invited me to Speak at S.A.M.E.

Came here a year ago with nothing more than an idea in my head

Shared my idea with you and received tremendous support

A year later, the Flag has been built and the record broken!
Mattel / Mega Brands™ - On Hold

September 2017

• Lego™ denied our request for a donation.
• Contacted American Girl™ Store Manager from K.C.
• She shared with the Mattel Foundation

November 2017

• Had a conference call with Mattel Foundation and Mega Brand Execs
• After an hour on the phone, they shared that they were donating the needed bricks
While we had the needed bricks pledged, we had to wait...

• Contracts had to be developed and signed - which took months
• Until then, we could not move forward with the project
• I received the final signed contracts on March 2017
• However, I still had to wait for Mattel’s marketing to approve our marketing material
• Finally I was able to officially announce the project and start requesting help and sponsorship on April 13, 2017
• This gave me about 45 days to pull it all off
Stats

• We built 81 custom designed wooden bases to which we glued 41,472 white 2.5” x 2.5” Mega Construx™ base plates

• Image included 331,776 Mega Construx™ bricks broken down as follows:

  Red Bricks:  137,504
  White Bricks: 132,472
  Blue Bricks:  61,800

All were placed individually by hand by the volunteers
Preparation
Preparation
Our Volunteers Get Started
Our Volunteers Get Started
Our Volunteers Get Started
Some Our Celebrity Volunteers...

Governor Pete Ricketts
Congressman Don Bacon
Mayor Jean Stothert
The Pieces Come Together
The Pieces Come Together
The Pieces Come Together
The Last Piece!
The Flag is Built!
The Flag is Surveyed

Thanks to Jason Headley & E&A Consulting!
Stats

• The Build took 8 hours
• Surveyed by Jason Headley of E&A Consulting, Inc.
• Final measurements: 1,813.52 S.F. or 168.461 square meters

The previous record was 156.8 square meters or 1,687.78 S.F.
Broke that record by 11.66 square meters or 125.74 square feet

• 242 volunteers helped build the flag
Aerial Shots
Aerial Shots
Aerial Shots
IT IS OFFICIAL!!!

On July 20, 2017 we received the following email from Guinness World Records™:

Application Reference: 160113005310lafm

Dear John Lang

We are thrilled to inform you that your application for Largest image built with LEGO® bricks has been successful and you are now the Guinness World Records Title Holder!

Congratulations, you are Officially Amazing!

Kind regards

Records Management Team

Guinness World Records
IT IS OFFICIAL!!!
SPECIAL THANKS TO...

Mattel, Inc. and Mega Brands(TM) for the donation of the needed bricks.
HDR, Inc. for their help with the development of the final design.
Kay Dee Company for their help with cutting plywood for our bases.
E&A Consulting Group for surveying the completed flag.
NP Dodge and Canfield's for allowing us to build in Canfield's Plaza.
Election Systems and Software for initially offering the use of their parking lot.
Nebraska National Guard for their help in recruiting volunteers.
OMNE for the use of one of their spaces for storage and prep.
Hawkins Construction for their sponsorship and guidance.
Two Men and a Truck for moving the parts of the flag to Canfield's Plaza.
SPECIAL THANKS TO...

Eagle Sanitation for donating portable restrooms for our volunteers and visitors.
Standard Digital for donating our banner.
Swain Construction for assistance with safety barriers.
Coca-Cola Bottling for the donation of soda for our volunteers.
Ideal water for the water donated for our volunteers.
Advanced Engineering Systems for providing excellent volunteer support.
Derby Enterprises for their sponsorship.
Henkel for providing construction adhesive.
All the media outlets that helped with getting our story out to the public.
All the volunteers who gave their time and heart to the project!
Final Thoughts

Choosing to create an American Flag was my way of giving back to those who have served our country and lost their lives protecting our freedom. However, while this experience has provided me with so many life lessons, the most important experiences for me were those of individuals sharing what the flag meant to them.

It was very humbling.
What’s Next?

• Right now the Flag is in storage

• I am hoping to find an organization / corporation who would like to display the Flag either temporarily or permanently

• If you have thoughts, please contact me at:

John@TheGreatAmericanFlagProject.com
www.TheGreatAmericanFlagProject.com
Thank you for your Support!