U.S. GENERAL SERVICES ADMINISTRATION

- FEDERAL ACQUISITION SERVICES
- PUBLIC BUILDINGS SERVICE
GSA PORTFOLIO

8,700 owned or leased buildings

+375 million rentable square feet

500+ historic buildings
HISTORIC BUILDINGS
ART IN ARCHITECTURE & FINE ARTS
ENGINEERING AND TECHNICAL SUPPORT
URBAN DEVELOPMENT
DESIGN EXCELLENCE
GSA’S DESIGN EXCELLENCE PROGRAM
PLANNING FOR QUALITY

“Guiding Principles for Federal Architecture” - 1962

- Reflect the dignity, enterprise, vigor, and stability of the American National Government.

- Embody the finest contemporary American architectural thought.

- Incorporate qualities which reflect the regional architectural traditions of that part of the Nation in which buildings are located.

- The advice of distinguished architects ought to, as a rule, be sought prior to the award of important design contracts.
THE BROOKS ACT (PUBLIC LAW 92-582)

Also, known as Federal Government Selection of Architects and Engineers. Passed on October 18, 1972.

- Selection of the design team based upon their qualifications.
- Cost not considered when making the initial selection.

Title 48 – Federal Acquisition Regulation System 836.606-73 Application of 6 percent architect-engineer fee limitation.

- “The total cost of the Architectural and Engineer Services contracted for must not exceed 6% of the estimated cost of the construction.”
- The statute does allow for services above the 6% fee limit.
GSA’S DESIGN EXCELLENCE PROGRAM
PLANNING FOR QUALITY

Established in 1994 to enhance the quality of public architecture and encourage new approaches through:

- Simplifying the evaluation process
- Engaging private-sector design professionals (peers) in the evaluation of proposals
- Holding Peer Reviews of proposed design concepts
DESIGN EXCELLENCE

Selecting the Design Team – Source Selection Board

- Stage I: Portfolio Review
  - Lead designer portfolio
  - A/E firm portfolio
  - Lead Designer’s Statement

- Stage II: Interview – 3 firms
  - Strength of the team
  - Project strategy
DESIGN EXCELLENCE

Design Peer Reviews

- Ensures a focus on (holistic) design quality
- Peers are private-sector advisors with no vested interest in the project
- First Peer Review - From 3 Concepts to 1
- Second Peer Review - Refinement of the Concept
TOTAL WORKPLACE
TOTAL WORKPLACE

- Recognizing that well-designed buildings and workplaces are strategic assets

- Knowing that traditional office design creates barriers, impeding communication and innovation

- Working aggressively to pursue space efficiency (“Right Sizing”) while breaking down barriers

- Saving money for the American Taxpayer
WHY IS THE FEDERAL GOVERNMENT RIGHT SIZING?

- OMB’s “Freeze the Footprint” - March 2013
- OMB’s “Reduce the Footprint” - March 2015
- Agency UR Policy or GSA’s UR of 150 SF
"Agencies shall...take immediate steps to make better use of remaining real property assets as measured by utilization and occupancy rates, annual operating cost, energy efficiency, and sustainability.”

“The guidance shall include agency-specific targets to achieve $3 Billion in cost savings...”
TOTAL WORKPLACE OFFERINGS

- National Workplace Engagement
- Pilot / Demonstration Program
- Furniture & Information Technology (FIT) Initiative
FREEZE THE FOOTPRINT
GOVERNMENT WIDE RESULTS

- 24.7 M SF OVERALL REDUCTION FROM FY 2012 BASELINE SF
- 10.2 M SF REDUCTION
- 11.2 M SF REDUCTION
- 3.3 M SF REDUCTION

SQUARE FEET

FY 2012: 730 M
FY 2013: 720 M
FY 2014: 710 M
FY 2015: 700 M
U.S. LAND PORT OF ENTRY, WARROAD, MINNESOTA, JULIE SNOW ARCHITECTS
50 UNITED NATIONS PLAZA FEDERAL OFFICE BUILDING, HKS ARCHITECTS
FEDERAL OFFICE BUILDING, ANDOVER, MASSACHUSETTS, JONATHAN LEVI ARCHITECTS
RESOURCES

- Additional information about the Design Excellence Program can be found on GSA’s public website:
  www.gsa.gov/designexcellence

- Additional information about Federal Business Opportunities (FedBizOpps) is available at:
  www.fbo.gov

- Additional information about Employment Opportunities with the Federal Government is available at:
  www.usajobs.gov