**VALUE:** The Society of American Military Engineers offers professional and personal development, networking and community involvement to individuals of all ages committed to contributing to our national security, by leading a collaborative and focused coalition of organizations that creates opportunities to address and resolve issues that enhance our national security posture.

**MISSION:** SAME leads collaborative efforts to identify and resolve national security infrastructure-related challenges.

**2020 VISION:** SAME is recognized as the multi-disciplined integrator of military, public, private, and academic national infrastructure-related capabilities to produce viable solutions for America's national security.

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**GOAL 1: Relationships**

Lead efforts to foster trust and understanding through communications and collaboration among military, public, private, academic, and professional A/E/C organizations.

**OBJECTIVES:**

1. **By 2020:** Firmly establish one key multi-member partnership per goal with other professional organizations (for example, IFMA, AFE, APPA, and APWA to support the Facilities Management Workshop), delivering outcomes by identifying the issue, presenting the problem and the solution that partnering will achieve. Establish bilateral partnerships that provide value to members (such as the American Bar Association and Defense Related Associations).

2. **By 2020:** Develop a portfolio of SAME professional publications of high quality content that informs, educates, enlightens, and reinforces our culture.

3. **By 2020:** SAME leads efforts to promote inclusion of SAME membership, professional disciplines, small, medium and large companies, and federal, state and local public agencies at the Post and National levels while engaging other professional organizations through joint meetings, workshops and conferences to promote SAME goals and objectives.

   At the National level:
   - **By 2020:** The Joint Engineer Training Conference is recognized as the premier national training event for all federal, military, civilian and private sector engineers across the A/E/C industry and related professional societies, and by veteran support non-federal entities as the nation's annual celebration of support to veteran engineers. Fully integrate the JECO program and integrate the efforts of all other military engineering societies.
   - **By 2020:** The Small Business Conference is recognized by industry and the federal government as the primary Federal Small Business Conference serving the A/E/C industry.
   - **By 2020:** The Facilities Management Workshop is recognized as the premier training event for the professional development of federal installation managers.
   - **SAME National assists Posts and Regions in the development of workshops, technical sessions and meetings.

4. **By 2020:** The SAME Industry-Government Engagement Plan is effectively producing viable solutions that enhance industry/government collaboration and add value to joint efforts to improve America’s infrastructure. Establish local recognition of the role of SAME among all levels of government, industry, academic and business interests.

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**GOAL 2: Leadership and Mentoring**

Leverage SAME’s culture of service to develop sustainable growth of leaders for our profession.

**OBJECTIVES:**

1. Develop a succession plan at Post and National levels linking engagement to leadership growth opportunities to meet members' needs.

2. SAME Posts use national and local training initiatives to effectively engage volunteers to achieve greater results and maximize volunteers' time.

3. Posts grow active participation by 5 percent per year. Posts foster active participation by leveraging opportunities presented in the SAME Post Best Practices System, SAME programs, and the offerings of SAME Committees & Councils. Active participation is defined as moving more members to an active role by expanding opportunities that meet members' interests while contributing to the SAME Strategic Plan (goal is 25 percent or better participation).

4. Posts grow government/military segment of Post membership by 5 percent per year (SAME is the professional society of choice for all federal engineers: Active Duty, National Guard, Reserves, and civilians).

5. Utilize SAME Fellows and senior leaders to mentor Young Members and students.

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Society of American Military Engineers
GOAL 3: Professional Development and Personal Growth

Develop tailored opportunities and supporting resource plans to train, educate and promote credentialing of members in order to help them grow personally while they pay it forward through direct contributions to the development of future professionals.

OBJECTIVES:

1. **By 2020**: The SAME Foundation principal is over $5 million and is funding member professional development initiatives, including establishing SAME as the portal for SAME members to access professional development offerings of other professional societies.
2. **By 2020**: SAME provides members with robust programs for training, continuing education, credentialing and advanced degrees.
3. **By 2020**: SAME will be recognized nationally as a leader in STEM initiatives at the primary and secondary school levels. Partnerships with diverse organizations (such as Boy and Girl Scouts of America, Department of Defense Schools and others) contributes to enhancing the positive image of the profession among youth and leads to producing engineers and allied professionals.
   - Fully implement a STEM Corner section in The Military Engineer.
   - Develop tools to track effectiveness of STEM outreach at the Post and National levels.
4. **By 2020**: Expand Post- and National-sponsored STEM-based camps or programs.
5. **By 2020**: SAME enhances its scholarship program through increasing visibility in the secondary and collegiate STEM community, increasing applications received, assigning mentors to scholarship recipients, and tracking awardees’ progress. A well-defined and measurable program is developed, demonstrating our long-term commitment to develop future engineers and future SAME members.
6. **By 2020**: SAME Posts establish and expand connections to College Student Chapters in order to produce a more rewarding and productive experience for developing professionals, retaining student interest in SAME, and producing new members for SAME.

GOAL 4: Resilience

Contribute to government and private sector collaboration to minimize the impacts of and enhance effective response to natural or man-made threats.

OBJECTIVES:

1. **Leverage the Infrastructure Security Partnership Council (TISP) and local and regional stakeholders to provide resiliency/recovery training and awareness to both members and stakeholders with regards to local infrastructure risks and mitigation strategies.
2. **Provide joint training and awareness to members, and local and regional stakeholders with regards to the efficient development, implementation and use of new and existing technologies that improve infrastructure resilience.
3. **Provide joint training and awareness to members, and local and regional stakeholders with regards to cybersecurity challenges and solutions.
4. **Provide joint training and awareness to members, and local and regional stakeholders with regards to water and energy challenges and solutions.