MOVING NORTH TEXANS

SAME, COMTO, CMAA
Transportation Symposium
Maggiano’s In Dallas
205 N Park Center Dallas, TX

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A Choice-Based System

- Create complete trip choices
  - All major employment, education and entertainment destinations
  - 140+ bus routes and shuttles
  - 93 miles light rail
  - 35 miles commuter rail
  - Paratransit and vanpool

- Dallas Streetcar

- Regional connectivity

- Completion of trips through collaboration (Uber, Lyft, Zipcar)

- New tools for customers
Mobility Means Money

- In 2017, The University of North Texas (UNT) published “The Economic and Fiscal Impacts of Development near DART Stations”
  - This was the first study to consider the impact of public development projects, such as the relocation of Parkland
- UNT concluded that DART has contributed a $7.1 billion economic impact to the North Texas Area
- UNT also found that as of 2015:
  - DART generated over 43,000 new jobs and $3 billion in wages
  - Property values near DART stations totaled $10.8 billion
  - New Transit Oriented Development has already generated $69 million in tax revenue
  - Anticipated $160 million in tax revenue for planned projects
Connecting People to Jobs

- Rail or bus service is available to top 10 employment centers and all regional medical facilities, and other key destinations throughout the DART Service Area
- Using a 1/4\textsuperscript{th} mile walk distance 77% of jobs within the DART Service Area are accessible by transit (including On-Call)
- Using a 1/2 mile walk distance 92% of jobs within the DART Service Area are accessible by transit (including On-Call)
- New GoLink Mobility on Demand service to the Inland Port area started in February 2018 to offer faster access to jobs for residents of southern Dallas
What’s Next - Capital Projects

- Over $2 Billion in Capital Projects, including
  - 28 light rail platforms extended to add capacity (2021)
  - Cotton Belt regional rail linking two light rail lines, six cities, DFW International Airport via a new 26-mile east-west line (2022)
  - Dallas Streetcar expansion in Dallas Central Business District (2023)
  - D2 Subway: second light rail line in Dallas Central Business District (2024)
Red/Blue Line Platform Extensions

- 28 original Red & Blue Line stations can only accommodate 2-car trains
- DART stations constructed since 2004 can accommodate 3-car trains
- Dallas central business district stations were modified to accommodate 3 car trains in 2008-2009
- Project is funded by a 50/50 split between the Federal Transit Administration (FTA) Core Capacity Grant Program and TxDOT
Cotton Belt Corridor
D2 – Downtown Dallas Second Alignment
Mobility as a Service

- Transit should connect to...
  - Ride sharing
  - Car sharing
  - Walking
  - Cycling

- Transit should be:
  - As seamless as possible
  - Involve coordination/partnerships
  - Efficient
  - Safe
  - Address “First mile/last mile”
Mobility as a Service

- GoPass 2.0: new technology to for complete trips
  - Smartphone and contactless payment card
- New ways to deliver service
  - New federal Mobility on Demand pilot to integrate public and third-party mobility providers
  - Incorporates service and technology elements, integrating updated GoPass app
  - Test areas will include a mix of dedicated vehicles operating under the GoLink brand, supplemental taxi/TNC service, dynamic carpooling (GoPool), and new software
Mobility as a Service

2018

- **February**
  - Launch of GoLink, new platform with real-time trip planning and cash to mobile option

- **May**
  - Launch of GoPass 2.0, an improved platform
  - Launch of GoBike through an app switch

- **June**
  - Launch of GoPool, 1st bike share provider through an app switch

- **August**
  - Launch of GoConnect, 2nd bike share provider through an app switch

- **December**
  - Full integration of aggregated mixed multi-modal services providers

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**Begin pilot testing micro transit services with a stand alone app**

**Launch of a test app (GoPass ++) which includes a smart app switch for connecting to micro transit and carpool providing a single payment interface to**

**Launch of shared ride TNC through an app switch**

**Launch of 2nd bike share provider through an app switch**
Security Enhancements

- ELERTS – “See Something Say Something”
- CCTV at Rosa Parks Plaza
- CCTV at Park and Rides and Transit Centers
- CCTV on Trains
Questions?