SAME Centennial Celebration
Mid-Maryland Post
Convoy Inspired BrewPub Recon

Celebrating 100th Anniversary of Founding the Society of American Military Engineers (1920 – 2020)
July 11, 2020

Comments:
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State Road System in Maryland (1919)

BrewPub Recon
Mid-Maryland
Society of American Military Engineers

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• Celebration Involving Mid-MD Post & Other Local Partners
• Inspired by Transcontinental Convoy Passage Through Maryland (1919)
• Phased Event on July 11, 2020
  1. Kickoff at Frederick Visitors Center (Convoy Film Clip, Recon Package)
  2. Team Participation in Multi-Brewery Recon Event
  3. Wrap Up/Social Exchange/Meal at Brewers Alley BrewPub
  4. Optional Extras Available (Brew Bus, T-Shirts, Discount Hotel Rooms, etc)

Ticket Sold for Phases 2+3, Optional Extras Paid with Reservations

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• Publicity Increased with Shared Sponsorships
  – All Frederick Area BrewPubs & Breweries with Tap Rooms
  – Frederick County Historical Society
  – Frederick Visitors Center
  – Frederick City Government & Business Partnerships
  – Frederick Fairgrounds (Convoy’s only overnight in Maryland)
  – Other Local Organizations

• News Releases to Local Publications

• *Centennial Celebration Citations* from State and Local Officials

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