The Northern Virginia Post 2020 Strategic Plan will mirror, to the greatest extent practicable and feasible, the Society’s 2020 Strategic Plan. Strategies will embrace the Society’s Goals and Objectives and will emphasize the importance of not only achieving them, but also winning the annual Post Streamer Awards, the Distinguished Post Award and compete favorably for the Society’s Top (Large) Post Award.

MISSION
Lead collaborative efforts to identify and resolve national security infrastructure related challenges. The Post will provide education and support to the uniformed services, federal, state and local government agencies and all members as to the responsibility for our Nation’s infrastructure, by partnering with the architecture, engineering and construction (A/E/C) industry.

VISION
Strive to be recognized as the multi-disciplined integrator of military, public, private, and the academic community to address national infrastructure related capabilities and produce viable solutions for America’s national security. Strive to be top-performing in every facet by contributing to the professional and personal growth of our members and the A/E/C industry.

VALUES
Offer professional and personal development, networking and community to be actively committed to contributing to our national security. This will be accomplished by leading a collaborative and focused effort to create opportunities to address and resolve issues that enhance our national security posture. Our Post values will embrace:

- **Integrity**: Provide unwavering commitment to be ethical in all aspects in accomplishing professional practices.
- **Patriotism**: Take pride and support our Nation’s security.
- **Public Service**: Recognize our public servants’ contributions to support our nation’s A/E/C needs.
- **National Security**: Recognize the dedication and contribution of our uniformed services, civil servants and engineering professionals who defend our Nation.
- **Technical Competence**: Provide high-quality planning, design and construction solutions to satisfy infrastructure requirements.
- **Excellence**: Strive for the highest standards of personal and professional practices.
- **Environmental Stewardship**: Preserve, protect, conserve and restore our national resources through sustainable practices.

GOALS & OBJECTIVES

GOAL 1: RELATIONSHIPS (Ref: Society Goal 1; Relationships Streamer)
The Post will lead efforts to foster trust and understanding through communications and collaboration among military, public, private, academic, and professional A/E/C organizations and recognize members’ accomplishments.

OBJECTIVES

1. **Required:**
   1.1 Conduct two or more meetings that provide information on future programs, projects, and contract opportunities for Department of Defense and other Federal, State or local programs relevant to the Post membership.
   1.2 Maintain effective communications with Post members and stakeholders by maintaining an updated Post website throughout the year through newsletters and other means.
   1.3 Participate in a collaborative event with another professional society that fosters the goals of SAME.
   1.4 Conduct one or more topical issue workshops in support of the Industry-Government Engagement Plan.

2. **Desired:**
   2.1 Conduct outreach to support wounded warriors and their families, families of deployed engineers, Veterans, or families of fallen warriors.
   2.2 Support national SAME events (DoD, JETC, SBC, Facilities Management Workshop) through post member participation, program contributions, or other support that furthers the objectives of those events.
   2.3 Enhance SAME’s brand (internal and external awareness) by promoting Post and member accomplishments by submitting information to SAME National and through other means (all forms of media, recognition programs, etc.).
2.4 Establish new and meaningful partnerships with state and local government agencies, sustaining members, and professional organizations in order to expand our reach outside the federal market.

3. **Alternate Credit Path:**
   Develop and execute activities and/or events to further the goals of the Relationships Section of the SAME Strategic Plan 2020 (as presented above) in a meaningful and quantifiable way. In choosing this less prescriptive credit path, the burden of presenting value of said activity or event lies with the Post’s submission and will be given commensurate credit upon evaluation.

**GOAL 2: LEADERSHIP AND MENTORING (Ref: Society Goal 2; Leadership & Mentoring Streamer)**
The Post will leverage SAME’s culture of service to develop sustainable growth of leaders for our profession. We will continue to mentor Young Members and students to pursue Science, Technology, Engineering and Mathematics education and careers.

**OBJECTIVES**

1. **Required:**
   1.1 Send a Post Board member (any board member – young member, NCO, etc.) to a Post Leaders Workshop annually and subsequently employ the knowledge gained to enhance Post level volunteer management (train the trainer program, etc.).
   1.2 Promote inclusion on Post Board of Directors by having Small Business, Young Members and public and private sector representatives; when feasible, a Noncommissioned Officer. Submit Post Annual Report and Officer Change Report on time (IAW Post Operations Manual)
   1.3 The Post will strive to grow active participation by 5 percent per year. It will accomplish this by fostering active participation and leveraging opportunities described in the **Society's Post Best Practices System**, programs, and the offerings of the Post's Committees & Councils. Active participation is defined as moving more members to an active role by expanding opportunities that meet members’ interests while contributing to the Post Strategic Plan (goal is 25 percent or better participation by the year 2020).
   1.4 Grow Post member active participation by taking advantage of opportunities offered through the SAME Best Practice System, Committees & Councils and member initiatives as a means of getting members engaged in activities that will engender their commitment.
   1.5 Conduct an active recruiting campaign in order to grow government, military and public sector civilian segment of Post active membership. Share experiences with other posts via the SAME Best Practices System.
   1.6 Effectively utilize SAME Fellows and Post senior leaders in support of Post programs.

2. **Desired:**
   2.1 Provide funding for one or more NCOs or Young Members to attend the annual JETC or other education or other training event hosted by a Post or other professional association.
   2.2 Provide leadership development opportunities for Young Members in Post programs in order to support succession planning.
   2.3 Use Post Education and Mentoring or Operating Funds to support the education and professional development of one or more of STEM opportunities.

3. **Alternate Credit Path:**
   Develop and execute activities and/or events to further the goals of the Leadership & Mentoring Section of the SAME Strategic Plan 2020 in a meaningful and quantifiable way. In choosing this less prescriptive credit path, the burden of presenting value of said activity or event lies with the Post’s submission and will be given commensurate credit upon evaluation.
GOAL 3: PROFESSIONAL DEVELOPMENT AND PERSONAL GROWTH (Ref: Society Goal 3; Professional Development Streamer).
Develop tailored opportunities and supporting resource plans to train, educate and promote credentialing of members in order to help them grow personally while they pay it forward through direct contributions to the development of future professionals.

OBJECTIVES

1. Required:
   1.1 Demonstrate a commitment to the personal growth of a scholarship recipient by providing a Post scholarship program for postsecondary education that includes sponsoring or mentoring the scholarship recipient throughout their college career (e.g. tutoring assistance, summer intern employment with a sustaining member, etc.).
   1.2 Foster professional development of members by sustaining the SAME standard of 8 professional development hours (PDH) during 2020.
   1.3 Conduct K-12 Outreach to promote careers in Science, Technology, Engineering and Math (STEM).
   1.4 Nominate and fund at least 3 high school students or Mentors to a SAME Engineering & Construction Camp, STEM Camp, or other Post level Summer Camp.

2. Desired:
   2.1 Support the SAME Foundation in coordination with the SAME National Office. Assist the Foundation, in coordination with SAME National and the Foundation Board, consistent with the intent of post level use of Foundation resources and capabilities.
   2.2 Provide one or more needs-based scholarships in order to expand SAME’s external reach.
   2.3 Offer at least one program to support credentialing; must be met by something other than PDHs given at regular meetings.
   2.4 Establish, sponsor, or co-sponsor a STEM-based summer camp or program.
   2.5 Actively mentor and support the GMU Student Chapter.

3. Alternate Credit Path:
   Develop and execute activities and/or events to further the goals of the Professional Development and Personal Growth section of the SAME Strategic Plan 2020 (as presented above) in a meaningful and quantifiable way. In choosing this less prescriptive credit path, the burden of presenting value of said activity or event lies with the Post’s submission and will be given commensurate credit upon evaluation.
GOAL 4: RESILIENCE (Ref: Society Goal 4; Resilience Streamer)
Contribute to government and private collaboration to minimize the impacts of, and effectively respond to, natural or manmade threats. Support emergency preparedness, response, recovery and infrastructure resilience consistent with the National Preparedness System and Infrastructure Protection Plan using The Infrastructure Security Partnership (TISP) as a resource.

OBJECTIVES

1. Required:
   1.1 Conduct or significantly participate in an event focused on technology, tools and/or best practices related to response, recovery or adapting strategies for enhancing infrastructure resilience of local critical infrastructure.
   1.2 Conduct or significantly participate in an event that is focused on technology, tools and/or best practices to improve infrastructure resilience in the areas of energy, water and cybersecurity.

2. Desired:
   2.1 Engage local or regional stakeholders and members to identify high risk threats to local community infrastructure and develop roadmaps for local solutions.
   2.2 Conduct or participate in an Emergency Preparedness or Community Resilience exercise with regional, state or local organizations.
   2.3 At least one Post Member participates in one or more regional or national resilience educational event (conference seminar, webinar, etc.) and provides knowledge gained to other Post members.

3. Alternate Credit Path:
   Develop and execute activities and/or events to further the goals of the Resilience Section of the SAME Strategic Plan 2020 in a meaningful and quantifiable way. In choosing this less prescriptive credit path, the burden of presenting value of said activity or event lies with the submission and will be given commensurate credit upon evaluation.