College Outreach Committee

Work Plan

2014-2015

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Chair, College Outreach Committee

22 July 2014
2014-2015 Goals

1) Increase interaction between Posts and Chapters
2) Increase Student membership and Chapters
3) Increase Student Chapter and Student Leaders Workshop participation
4) Update and maintain directories of Chapters, Post Mentors and Faculty Advisors
5) Determine state of Student Chapters
6) Update and maintain an active Committee website to share ideas with Posts and Student Chapters
7) Establish Committee Vice-Chair positions for Senior Post Mentor, Senior Faculty Advisor and Communication
2014-2015 Work Plan

1) Increase interaction between Posts and Chapters
   ► Action – Publish a newsletter
     • Published Oct 11, Sept 12, Sept 13
     • Publish Sept 14

2) Increase Student Membership and Chapters
   ► Action – Promote SAME
     • Contact RVPs
     • Encourage joint-chapters (ASCE, IEEE, etc.)
     • Develop and maintain recruitment brochures

3) Increase Student Chapter and Student Leaders Workshop Participation
   ► Action – Increase Workshop participation
     • 2012 Student Leader Workshop (SLW) had 34 students
     • 2013 SLW had 60 students
     • 2012 Student Chapter Workshop (SCW) (18 attendees & 9 schools)
     • 2013 SCW had 18 attendees & 10 schools
     • 2014 SLW/SCW (hosted concurrently) had 62 attendees & 35 schools

4) Update and maintain directories of Chapters, Post Mentors, and Faculty Advisors
   ► Action – Update directories
     • Review Distinguished Student Chapter submissions for Key Contacts
     • Post update to SAME website; S: Sept 14

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5) Determine state of Student Chapters
   ► Action – Evaluate indicators
   • Review Distinguished Chapter Streamer (19 submissions/14 Distinguished in 2014) to assess Chapter activity and develop list of “best practices”
   • Review Student Chapter Status Reports

6) Maintain an active Committee website to share information with Posts and Student Chapters
   ► Action – Coordinate updates with SAME HQ; S: Sept 14

7) Establish Committee Vice-Chair positions for Senior Post Mentor, Senior Faculty Advisor and Communication
   ► Action – Contact prospective candidates
   • Senior Post Mentor and Faculty Advisor: Attend SLW/SCW, review Distinguished Chapter Streamer, Student Leadership Medal and Student Chapter Achievement submissions and oversee Student Advisory Group
   • Communication: Attend SLW/SCW, maintain/develop website and social media pages, newsletters and recruitment resources
   • Emails sent to candidates July 2014, awaiting response
Questions?