Young Member Council
9 Jul 2015
2015-16 Focus Areas DRAFT

• Increase value to SAME YMs
  – Improve visibility on existing programs for YMs
  – Leverage SAME HQ, Councils & Committees

• Establish effective battle rhythm

• Robust communication w/in YMC and across SAME
  – How to leverage our Post YM POCs

• Membership: value proposition, recruitment, student members...
2015-16 Goals

• Qualitative:
  – Structured battle rhythm and robust YMC communication
  – Maximize value for YMs from existing SAME structure
  – Find a way to retain student members post graduation

• Measureable:
  – Membership growth:
    • Increase total number of YMs by X%
    • Increase total number of YMs as percentage of Society by X%
    • Recruit XXX new YMs
    • Double the YM population by the Centennial
  – Increase LinkedIn membership by XX%
Immediate Way Forward

• Finalize leadership team (OPR: Chair)
  – Connect YMC leadership to respective C/Cs and SAME HQ
• Revise YMC charter (OPR: Vice Chair)
• Jump start YMC LinkedIn page (OPR: Comm VC)
  – Encourage leadership team to join group and start engaging
• Clarify e-mail addresses and include links to YMC webpage & LinkedIn group in signature block (OPR: All)
• July 15 YMC newsletter (OPR: Comm VC, OCR: All)
• Consider YMC focus areas and goals for 2015-16 (OPR: All)
• Make independent contact with respective POCs (OPR: All)
• Next YMC Meeting: Thurs, 13 August, 1200 EDT
Expectations for Leadership Team

• Know your role and own it
• Know your POC at SAME HQ or appropriate Committee/Council
• Open, honest, and proactive communication
• Regular involvement...stay plugged in
  – Paying jobs come first...leverage our deep bench!
• Responsive to YMC, SAME HQ, Posts, and YMs
• Think big, lean forward...we’re laying the foundation for the SAME of 2020 and beyond
Roles & Responsibilities

- **Vice Chairs & Asst Vice Chairs**
  - **Vice:** Support/advise Chair; lead YMC in Chair’s absence
  - **Programs:** Quarterly PD calls; support Post YM programs
  - **Mentoring & Recognition:** CAAP; AoF Liaison; Nat’l awards
  - **Communications:** Bimonthly newsletter; LinkedIn
  - **Conferences:** Lead for YM program at JETC and SBC; support YM program development at regional conferences

- Actively support our LinkedIn page and find ways to share information and best practices w/YMs and across SAME

- VCs to determine best way to utilize Asst VCs, but do use them!

Charter Revision Underway!!!
Roles & Responsibilities

• Liaisons
  – Find ways to leverage C/C to maximize value for YMs
  – Primary conduit to other SAME councils and committees
    • Expected to stay plugged into respective C/C and YMC
  – Provide monthly update during YMC meetings
    • E-mail to Chair/Vice if unavailable for monthly call
  – Feed Comm VC information for YMC newsletter and LinkedIn

Charter Revision Underway!!!