Dear Society:

In accordance with the National Leadership Nominating Procedures established in 2015, the President of the Society must provide guidance to augment the firm requirements for elections, set forth in our Bylaws and Nominating Procedures. Please see below for my guidance:

- **Everybody within the Society has an extremely important obligation to help recruit deserving members to compete for these positions.** Even if you do not meet the qualifications at this point in your SAME/professional career, you should familiarize yourself with this process so that you can recruit, submit, or strive to submit a nomination in the future! Nominations are being accepted for the following Board of Direction (BOD) positions:
  - President-Elect
  - Vice President
  - Elected Director

- **Read the Nominating Procedures and Bylaws** located on the SAME Governance page of the website: [https://www.same.org/Governance](https://www.same.org/Governance). These documents will provide you with complete requirements, timing, expectations and instructions. **NOTE** Bylaws will be updated in Nov. 2019 to reflect the addition of a 3rd Vice President – approved by the SAME BOD in May 2019.

- **Focus for 2020 Elections** (i.e. this would be a good thing to address in a two-minute video) – our three top National priorities:
  - Centennial (recruitment, stakeholder inclusion, collaboration, opportunity, PARTICIPATION)
  - 2025 Strategic Plan (“One Society of vibrant Posts that are relevant locally and contributing to the national direction.”)
  - Member Experience (recruitment, retention, value, succession, communication)

- For **President-Elect Nominations**, there are some traits that we value in the perfect President. In SAME’s 100-year history, we have never had a perfect President – the nominating committee will choose the best “fit” for the Society based on nominations received.
  - Leadership: The perfect President is positive, strategic, approachable, collaborative, selfless, and ready to make a difference immediately (it’s a one-year term).
  - Executive Standing: While the military will always be core to our history and existence, the perfect President will be able to relate to executives at all levels within the government (ex: Engineering Service Chiefs, etc...) and in the industry (ex: senior position within his/her firm). This is an important quality at the highest levels of industry-government engagement.
  - Professional Credibility: Hold a professional accreditation/certification (ideally, technical), such as a PE, RA, AIA, AICP etc. or multi-association fellowship (i.e. F.SMPS or F.ASCE).
  - Stage Presence: Must be comfortable with public speaking and leading numerous large-scale events to motivate and inform the public, while representing the Society to our members and stakeholders.

I am trusting you to take this important task with energy and sincerity for the good of our Society and our nation!

Lt. Col. Wendell “Buddy” Barnes, P.E., F.SAME, USA (Ret.)
President, SAME