SOCIETY OF AMERICAN MILITARY ENGINEERS

2011-2015
STRATEGIC PLAN

Approved by the SAME Board of Direction May 25, 2012.
This version dated June 1, 2012, supercedes all previous versions.

SAME • 607 Prince Street • Alexandria, VA 22314 • 703-549-3800 • www.same.org
MISSION
To promote and facilitate engineering support for national security by developing and enhancing relationships and competencies among uniformed services, public and private sector engineers and related professionals, and by developing future engineers through outreach and mentoring.

VISION
To be a premier global engineering organization leading the professional and personal growth of all members in support of military readiness and development of solutions to national security challenges.

VALUES
INTEGRITY
Unwavering commitment always to do what is right, regardless of consequences.

PATRIOTISM
Support our national ideals and take pride in our country.

PUBLIC SERVICE
Recognize the critical contribution that public servants play in supporting the economic and environmental needs of the nation.

NATIONAL SECURITY
Recognize the dedication of our national security team, composed of the uniformed services, civil service and contractors, in defending freedom.

TECHNICAL COMPETENCE
Deliver high-quality solutions.

EXCELLENCE
Strive for the highest standards of performance in all actions, both personal and professional.

ENVIRONMENTAL STEWARDSHIP
Preserve, protect, conserve and restore our national resources through sustainable practices.

GOALS & OBJECTIVES

GOAL 1: EMERGENCY PREPAREDNESS AND CONTINGENCY OPERATIONS
Support joint engineer operations, emergency preparedness, response and recovery in the United States and abroad in support of the National Security Strategy and the National Response Framework.

OBJECTIVES
1.1 Educate SAME members on the importance of infrastructure resilience to our nation.
1.2 Foster dialogue and relationship-building between the private sector and government entities responsible for emergency preparedness and infrastructure resilience in order to increase the effectiveness of private sector resources in meeting national requirements.
1.3 Enhance the strategic partnership between SAME and The Infrastructure Security Partnership (TISP) in support of the goals and objectives of both SAME and TISP.
1.4 Facilitate education among the military services and industry on joint engineer doctrine and service capabilities in support of all phases of combat and stability operations.
1.5 Facilitate dialogue among the uniformed services and industry on issues related to effective joint engineer operations in the theater of operations, with emphasis on engineering, construction, and facility management requirements and acquisition methods.

GOAL 2: EDUCATION AND TRAINING
Promote, enhance and reinforce the professional and technical competence of present and future SAME members through outreach, training and continuing education programs.

OBJECTIVES
2.1 Provide educational forums to increase knowledge and understanding of emerging technologies and best practices in planning, architecture, engineering, construction, facility asset management, energy and sustainability.
2.2 Provide relevant, accessible and cost-effective training opportunities to support and encourage the personal and professional development of members and their ability to obtain and retain licensure and certification in their chosen fields of interest.
2.3 Conduct regional and joint-regional training conferences and Post programs to support the technical, professional and business interests of SAME members.
2.4 Develop partnerships and alliances with other professional societies and related associations to provide relevant certification and continuing education programs to SAME members.
2.5 Facilitate industry and government dialogue to improve understanding of programs, trends and technologies.
2.6 Conduct educational programs geared towards small business to facilitate their successful participation in DOD programs.
GOAL 3: RELATIONSHIPS AND RECOGNITION

Foster inter-disciplinary, inter-agency, inter-service, international, and public and private sector sharing of information, technology and business practices, and recognize accomplishments of SAME members.

OBJECTIVES

3.1 Facilitate partnering opportunities for public and private organizations to develop professional relationships and solve common problems.

3.2 Promote and facilitate opportunities for government officials to provide current and forecast information on service policies, programs, projects and requirements to SAME members.

3.3 Engage with other professional associations through joint meetings and conferences to promote SAME goals and objectives.

3.4 Actively seek new members from companion fields such as surety and insurance, finance, law and contracting, and engage them in SAME activities.

3.5 Promote diversity of SAME membership, professional disciplines, small and large companies, and federal, state and local public agencies at the Post and national levels.

3.6 Use web-based and traditional communications portals to effectively convey timely and accurate Post, regional and national information that will aid public-private cooperation, advance education and training, and promote exchanges among SAME members.

3.7 Promote Post involvement in community service.

3.8 Establish and conduct outreach programs and events to support wounded warriors and their families, families of fallen warriors, and deployed forces and their families, to include active, reserve, National Guard, civil service and contractors.

3.9 Develop and implement an active recognition program at Post, regional and national levels, to include recognition of professional accomplishments, leadership and mentoring, and support to SAME.

3.10 Publicize and promote internal and external recognition of the accomplishments of SAME members and organizations.

GOAL 4: LEADERSHIP AND MENTORING

Cultivate leadership competence and mentoring within SAME by providing opportunities for members to lead, serve and promote the development of SAME’s vision at Post, regional and national levels while encouraging, acknowledging and highlighting outstanding leadership and mentoring examples.

OBJECTIVES

4.1 Utilize the expertise and knowledge of SAME members, including Fellows and past Post Leaders, to develop and train Post members to assume leadership positions.

4.2 Encourage Post Leaders to participate in SAME’s national education opportunities, including but not limited to the Joint Engineer Training Conference & Expo, regional conferences and Post Leaders training.

4.3 Strengthen SAME Posts as evidenced by relevant programs, increasing membership and SAME Streamers and national awards.

4.4 Establish a culture within SAME that promotes mentoring of K-12 and college students and Young Members by SAME professionals and Fellows.

4.5 Exhibit executive leadership to encourage and permit mid-level civil service personnel, NCOs, junior officers and Young Members opportunities to participate in SAME activities, especially training and educational events.

4.6 Conduct educational programs geared towards small business to facilitate their successful participation in DOD programs.

4.7 Promote the engineering career field at colleges and universities through Student Chapters, mentoring programs, scholarships and career planning seminars.

4.8 Provide visible and effective leadership from the members of the national Board of Direction in promoting the SAME mission, vision, values, goals and objectives with a positive influence on SAME Posts and members.
2012-2013
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