2018 Post Leaders Workshop

Run to 2020 and Beyond

Action Plan for Posts

August 19-21, 2018
Hyatt Regency Coconut Point Resort and Spa
Bonita Springs, Florida
PLW Action Plan

SAME is a society of vibrant Posts that are relevant locally and contribute to the national strategic plan...

In order to be relevant locally and contribute to the national strategic plan, Post leaders need tools to get their members engaged...

Here are some tools for you...
Centennial Celebration

• Add a new member to your Post board called the “Centennial Planning Coordinator” by October 2018. Inform your RVP by October 20 so the names can be provided at the October 30 National Board of Direction Meeting.

• Begin planning a special Post celebration that will be conducted between JETC 2020 and JETC 2021. Celebration should be of something significant to the local Post that occurred (or is still occurring) since 1920 and has contributed (contributes) to SAME.

• http://samene...and-the-run-to-2020-beyond/
International Committee

• Ensure your members know if they deploy overseas with the military or are an expatriate, the International Committee provides a venue for OCONUS members to remain active when a local Post is not available and keeps members engaged and "sponsored" while deployed.

• Communicate to your members they can attend the Engineer Capabilities Workshop, to be held in spring 2019, in support of AFRICOM and EUCOM engineers, and hosted by the International Committee.

• [https://www.same.org/International](https://www.same.org/International)
Academy of Fellows

• Nominate members for SAME Fellow this year—especially if they have been active and dedicated in the Post but have been denied Fellow status before because of a lack of national contributions.

• Make all Post members aware of the new nomination process for Fellow. Candidates now sign a contract on how they will serve their Post and they take a test to ensure they understand the important opportunities for serving in a way that contributes to their Post and the SAME Strategic Plan.

• Instruct all Post Fellows on the major changes embodied in the AOF Action Plan (published spring 2018) so they will become more engaged, pursue Distinguished Fellow Status, and help their Posts in a more active role.

• [https://www.same.org/AOF](https://www.same.org/AOF)
Leader Development Program

• Supports the leader development of the next generation of military, government civilian, and industry leaders for the Society and for our nation through learning, training, assignments, service projects, and other opportunities.

• Provides the understanding of individual strengths and how to apply these strengths to achieve success in the field and in SAME.

• Investigate ways to establish a Post-level Leader Development Program (LDP). Ask military members to help teach leadership skills to build a new stream of Post leaders.
Membership

• Welcome all new members in multiple ways to make them feel part of SAME and encouraged to be more active: reach them via email, in person, by phone, and publicly at meetings/events.
• Be relevant locally by surveying Post members for their interests and expectations and determine your Post’s flagship event or activity. Ask for their participation.
• Recruit members face to face and tell them how to get engaged.
• Thank and recognize all worthy members as often as possible: in person, in your newsletter, or on the website.
• https://www.same.org/Get-Connected/Be-a-Member
Industry-Government Engagement Plan

- Conduct two Post level Industry-Government Engagement (IGE) Workshops each year as a means of showing government agencies the value that SAME provides by bringing stakeholders together and helping them solve real challenges.
- Develop Post “elevator speeches” that members can use to inform and excite government organizations about the real value the Post offers to members—then use it to recruit new members.
- Inform SAME National on what the IGE Workshops addressed, who participated, and what was resolved, in order to create lessons learned and best practices for others.
- [https://www.same.org/Industry-Government-Engagement](https://www.same.org/Industry-Government-Engagement)
Strategic Partnerships

- Host a joint meeting with one of SAME’s many Strategic Partners. Partners include other A/E/C organizations, veteran support organizations, and STEM-related organizations. See the website to view partners and MOAs: [https://www.same.org/Grow-Professionally/Strategic-Partnerships](https://www.same.org/Grow-Professionally/Strategic-Partnerships).
- Leverage SAME’s partnerships to support the Run to 2020 and Beyond. All partners can be categorized by line of effort.
- Collaborate with Strategic Partners on an IGE Workshop.
Post Contributions to Governance Cycle

• Submit Streamers by January 31 of each year to show your Post’s contributions to the 2020 SAME Strategic Plan.

• Recognize a member’s significant impact on the Society by submitting National Awards nominations by end of each January.

• Provide your Post’s Annual Report by March 31 of each year, which contributes to the Society’s accomplishments towards our mission and strategic direction, and helps communicate SAME’s impact through the national Annual Report and Annual Report video.

• [https://www.same.org/Get-Connected/Post-Resource-Center](https://wwwSAME.org/Get-Connected/Post-Resource-Center)
Veterans Transitions

- Establish a local connection to active-duty installations, and National Guard and/or Reserve units in your area, and encourage them to participate in Post programs.
- Host a Veteran Transition Panel following coordination with military installations/units.
- http://www.same.org/transition
STEM

• Designate a STEM coordinator for your Post and ask that they participate in the regular STEM committee calls.

• Identify and support STEM programs and events that introduce young people to STEM knowledge/skills and STEM careers.

• Record and report STEM success stories to your members, the National Office, and the STEM Chair.

• https://www.same.org/STEM
Camps

• Send a Camper and Mentor to Camps – We need both to make our system work.

• Start a camp to motivate participants to pursue STEM degrees and careers. Camps can be as simple as one-day or as advanced as one-week overnight.

• Encourage your campers to participate in other STEM pipeline opportunities (college scholarships, college student chapters, professional development, internships, JETC participation).

• [https://www.same.org/STEMCAMPS](https://www.same.org/STEMCAMPS)
Student Chapters

- Start and/or support a student chapter and conduct activities and events for students to explore STEM knowledge/skills and STEM careers as part of their professional development.
- Designate a student chapter point of contact and ensure continuity of student & faculty leadership and operations.
- [https://www.same.org/College-Outreach](https://www.same.org/College-Outreach)
Virtual Student Chapter

• Encourage your members, especially high school & college students and scholarship recipients, to join the NEW Virtual Student Chapter.

• Promote VSC networking and professional development opportunities to your members.
Thank you to our 2018 PLW sponsor!

THE EXPO GROUP