Outcome: Announce the establishment of the SAME National Foundation at the opening general session of JETC 2016 in Phoenix (largest audience). Intent is to be low key yet honor our keynote speaker who is a veteran of one of the conflicts for which we will establish a national scholarship in honor of those who served.

Plan:

Jane’s Opening remarks and introduction of the keynote speaker.

CAPT Mark Kelly, Astronaut, concludes his keynote address.

Jane thanks CAPT Kelly and asks him to remain on stage to assist with a very special SAME announcement. While she is talking, a large, veiled placard is brought on stage.

Jane describes the establishment of the National SAME Foundation and the intention to create two national memorial scholarships (one honoring Vietnam veterans and one honoring Gulf War veterans).

Jane and CAPT Kelly (Desert Storm Vet) unveil the placard.

The crowd goes crazy ... 

Jane thanks the audience and concludes the session to some rousing patriotic music and the SAME Foundation logo on both screens.