

# Value of Membership

Few organizations provide exposure to a such broad variety of professional experience and expertise while at the same time supporting the defense of our nation. There is no way to compare and contrast the value of SAME as there is no organization that provides the services that SAME provides.

– Lawrence Schorr, 787th Civil Engineer Squadron

### DID YOU KNOW?

The first Sustaining Members joined in the 1950s, the same time the Society began hosting an annual Military-Industrial Conference, which drew widespread attention from many notable national leaders, including remarks from President Dwight Eisenhower. SAME's continues to support strong industry-government engagment today.

#### SAME Mission To build leaders and lead collaboration among government and industry to develop multidisciplined solutions to national security infrastructure challenges.

### SAME Vision

To serve our nation as the foremost integrator for leadership development and technical collaboration within the A/E/C profession.

### Enduring Purpose

To promote solidarity and cooperation between engineers in civil and military life, to disseminate technical knowledge bearing upon progress in the art of war and the application of engineering science thereto, and to preserve and maintain the best standards and traditions of the profession, all in the interests of patriotism and national security.



### Who We Are

SAME is the organization the public sector A/E/C community turns to for collaboration and connections. The Society's history of building relationships and fostering trust between the public and private sectors means one thing for your company: confidence–the confidence that your involvement will make a positive difference in strengthening your business, strengthening the engagement between industry and government, and strengthening the nation's overall industrial base, an essential element to ensuring America's technological advantage in this renewed era of Great Power Competition.

Have confidence in your marketing. Reach the right audience through SAME.

#### **Primary Jobs of Members SAME Membership** Industry 17,931 **40**% **Other Related Business** Engineering Disciplines Development **Uniformed Service/Government** 6,162 Academic/Non-Profit 414 Program/Project Facility Civil Management Management Engineering TOTAL 24<u>,5</u>07 \*Data as of Dec. 31, 2021; does not include Construction Architecture Energy/ Management Environmental

# Meet Decision-Makers

Make connections that matter. Over half of all SAME members have decision-making authority at their agency or company. Establish relationships and build trust that will support your business development needs for the long run. More than 500 of our 1,619 member companies have been members over 10 years; and 125 companies have been members over 25 years. Last year, 202 new member companies joined.



#### **Public Agencies and SAME**

The Society is fortunate to have robust participation from agencies across the federal government and Department of Defense. Through SAME, your company can make connections and build relationships with numerous local and federal agencies, helping to strengthen national security.

- Architect of the Capitol
- Department of Energy
- Department of Homeland Security
- Department of State
- Department of Veterans Affairs
- General Services Administration
- National Aeronautics & Space Administration
- National Oceanic & Atmospheric Administration
- National Park Service
- Small Business Administration

- U.S. Air Force/Air Force Civil Engineer Center
- U.S. Army/U.S. Army Corps of Engineers
- U.S. Coast Guard
- U.S. Customs & Border Protection
- U.S. Marine Corps
- U.S. Navy/Naval Facilities Engineering Systems Command
- U.S. Public Health Service
- U.S. Space Force
- Veterans Health Administration



#### THE VALUE OF MEMBERSHIP



# A Global Reach

SAME members live and work across the United States and around the world-in deployed environments with the military or in strategically important places such as Korea, Guam, Germany and the United Kingdom.

The Society has Posts in all major U.S. cities and nearby many military bases and federal installations. Throughout the decades, SAME also has frequently established Posts where they have been needed, such as in Vietnam in the 1960s or the Middle East after 9/11. Today, SAME has over 100 Posts and Field Chapters worldwide. No matter where your business does business, you will find fellow SAME members there.

#### **Collaborating Across the Industry**

SAME's nearly 1,600 member companies support all aspects of the federal A/E/C industry, providing a direct opportunity for your business to build meaningful connections throughout the marketplace.



288 Engineering





Construction





Utilities/Energy



**Transportation** 





**Environmental** 



\*companies may show in multiple categories

#### **Benefits of Your Company's SAME Membership**

SAME provides unmatched opportunities to achieve your business goals supporting federal, state, and local government agencies. Become a trusted partner in the A/E/C sector. Become an SAME member company.

As a company member of SAME your business will gain opportunities to work alongside public and private sector leaders, and may play a key role in shaping important industry-government engagement issues through your engagment in Society programs and events at the local and national levels.

- Build your firm's relationships and network with the public and private sectors.
- Promote your business by exhibiting at or sponsoring events, advertising in *The Military Engineer* magazine, and more at special rates.
- Get preferred opportunities to feature your company in our digital advertising platforms.
- Expand your brand with listings in our publicfacing and members-only Company Directory, as well as a listing for each of your company's members in our Individual Member Directory.
- Participate in CEO Roundtables, Table Top Exercises, and other industry-government engagmenet discussions with senior leaders.
- Exclusive rates for new subscribers for FedMine, GovWinIQ, and Federal Compass services.

- Perform market research and gain industry access through national conferences, regional symposiums, industry days, small business fairs, and other in-person and virtual events.
- Create local relationships and connect with decision-makers where you have offices. One Post is included in your membership and you have the opportunity to join additional Posts that will expand your reach in the markets you serve.
- Our network of 100 Posts give you the chance to connect locally–all across the globe.
- Opportunities to provide your employees with leadership roles at Posts and the chance to apply for SAME's Leader Development Program.
- Provide your team with all the benefits of an SAME individual member, demonstrating your commitment to their professional development.

COMPANY SIZE (# OF EMPLOYEES)	NATIONAL DUES	POST DUES	EXTRA MEMBER	EXTRA YOUNG PROFESSIONAL
1 - 10	\$325	\$80	\$95	\$60
11 - 50	\$650	\$150	\$95	\$60
51 - 100	\$800	\$225	\$95	\$60
101 - 500	\$950	\$300	\$95	\$60
501 - 1,000	\$1,200	\$350	\$95	\$60
1,001 - 5,000	\$1,450	\$350	\$95	\$60
5,001+	\$1,700	\$350	\$95	\$60



# SAME's Premier National Events

SAME has done a terrific job of pivoting to the virtual platform in the face of the pandemic. It is a testimony to the capability of the collective organizations that also pivot to the needs of clients for their urgent requirements. Well done!

- Brian Weinstein, Stantec

### DID YOU KNOW?

Throughout the last two years, SAME has keyed on ways to increase the dialogue between the public and private sectors despite physical limitations posed by the pandemic. That meant a sizeable increase in virtual events and webinars, deeper focus on industry-government engagment, and an expansion of the Executive Advisory Group. Involvement in SAME provides companies in the A/E/C industry the chance to engage in discussions that are helping shape federal contracting and project delivery.

#### SAME'S PREMIER NATIONAL EVENTS



# Bringing Professionals Together

SAME's national events are attended by senior thought leaders, decision-makers, and technical experts. Participants represent the uniformed services, federal agencies, and the private companies that build America, support infrastructure, and provide products and services that deliver the mission. There is no better place to engage and connect in the public sector A/E/C community than at SAME's national events.

#### 2023 Event Schedule

**February 14-16:** Career Transition Workshop, Linthicum, Md.

March 27-29: Capital Week, Rockville, Md. **May 2-4:** Joint Engineer Training Conference, San Antonio, Texas

August 6-8: Post Leaders Workshop, Fort Lauderdale, Fla. **November 1-3:** Federal Small Business Conference, San Antonio, Texas

SAME Posts host events throughout the year; member companies often qualify for special rates. Inquire with your local Post for details on opportunities.



### SAME Foundation: Paying it Forward in our Second Century



As SAME moves ahead in its second century, the SAME Foundation will serve as a philanthropic force for Fostering Engineering Leadership for the Nation–investing in programs that provide Society members, America's youth, veterans, and others across the engineering community with unmatched opportunities to develop and grow personally and professionally.

The SAME Foundation welcomes contributions from corporations and other charitable institutions. If your organization is interested in helping ensure that our nation has the engineer leaders needed to compete on a global scale long into the future, please consider supporting the SAME Foundation as a coporate donor. Learn more at www.same.org/foundation.

#### Our nation has a critical need... the SAME Foundation has a plan.

- 1. Grow SAME's National Leader Development Program
- 2. Prepare Veterans for Success in the A/E/C Profession
- 3. Enhance the Mentoring Capacity of the Society
- 4. Improve K-12 STEM Outreach at the Post Level
- 5. Inspire High School and College Students to Pursue Engineering/STEM Careers

DONOR LEVELS BRONZE (\$100-\$499) SILVER (\$500-\$999) GOLD (\$1,000-\$2,499) PLATINUM (\$2,500-\$4,999) EMERALD (\$5,000-\$9,999) DIAMOND (\$10,000 and up)



The SAME Foundation is registered as a 501(C)(3) Non-Profit. Contributions are tax-deductible to the extent permitted by law-EIN: 81-1960637.



#### A Leading Development Program

SAME's Leader Development Program is an intensive one-year training program for high-potential mid-career professionals, and is fully underwritten by the SAME Foundation. Since its establishment in 2019, nearly 70 percent of participants have come from Sustaining Member companies; the other 30 percent are serving on active duty.

# Questions or Inquiries?

To Join or for membership questions contact *member@same.org*.

For events sponsorships and exhibits, contact Kelly Dawson at *kdawson@same.org* 

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