

## 2023 National Office Priorities to Support Strategic Plan 2025:

1. **Grow IGE Impact:** Enable measurable progress on IGE efforts at national and post levels; continue to mature the EAG and the IGE management system; continue to grow tech COI engagement in support of IGE and grow the membership of technical COIs to increase SAME's technical reach to serve IGE and Post needs.
2. **Fully integrate the EMS:** Leverage the integration of the AMS, CMS, FMS, SAME APP and 3<sup>rd</sup> party systems to: better inform decision making; increase efficiency and effectiveness of the staff; enable COI and Post leaders (train them to use the system to better communicate and manage the members and stakeholders); and refine business operations.
3. **Operationalize COI's:** Train COI's to effectively use the AMS Community module to grow technical capacity, develop and deliver relevant program content, recruit members, and manage stakeholders; finalize the National Camps program; leverage National LDP projects; grow the Membership COI ability to recruit engaged members; deliver measurable progress on: Service Member Working Group and Construction TF. Implement Special COI Event Policy.
4. **Support the SAME Foundation Board:** Routinize the relationship between the Society BOD and the Foundation Board to better generate and manage resources in support of SAME program delivery and enable the Foundation Board to better manage and grow the corpus.
5. **Stimulate Member Engagement:** Capitalize on the Dues Restructuring Initiative, EMS (treat every member as a valued individual) and our Brand to motivate member engagement and contributions.