# **Small Business Workshop**

Veronica Doga, Procurement Technical Assistance Center (PTAC)
Lisa Tedesco, Small Business Administration (SBA)
Daniel Curado, USACE Omaha District

with Bob Lingerfelt, USACE Omaha District; Will Harlon, USACE Omaha District; Jessica Jackson, USACE Omaha District





### NEBRASKA BUSINESS DEVELOPMENT CENTER



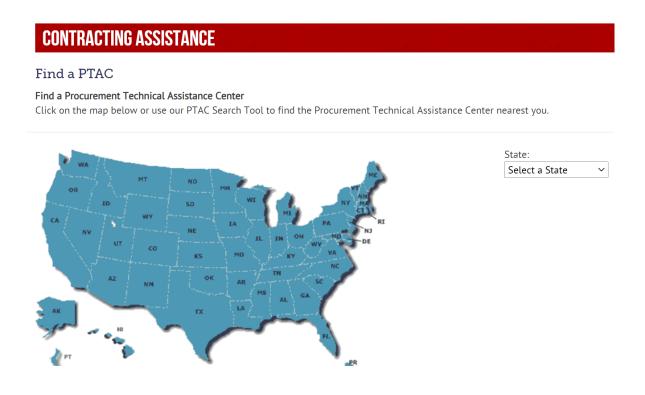






#### aptac-us.org

Association of Procurement Technical Assistance Centers - APTAC



There are 96 PTACs across US, with at least one PTAC in each state

# Procurement Technical Assistance Center

Procurement Technical Assistance Center (PTAC) offers consulting services, contracting workshops and networking events at *no cost* to Nebraska businesses — helping them successfully position their companies to bid, win and fulfill federal, state and local government contracts.



#### **More about PTAC:**

ptac.unomaha.edu

#### **Upcoming PTAC Events:**

ptac.unomaha.edu/events



Patrick Guinotte Omaha pguinotte@unomaha.edu



Harold Sargus Omaha hsargus@unomaha.ed





Quentin Farley Lincoln qfarley@unomaha.edu



Meghann Buresh Norfolk mburesh@unomaha.edu



Chuck Beck Kearney cwbeck@unomaha.edu



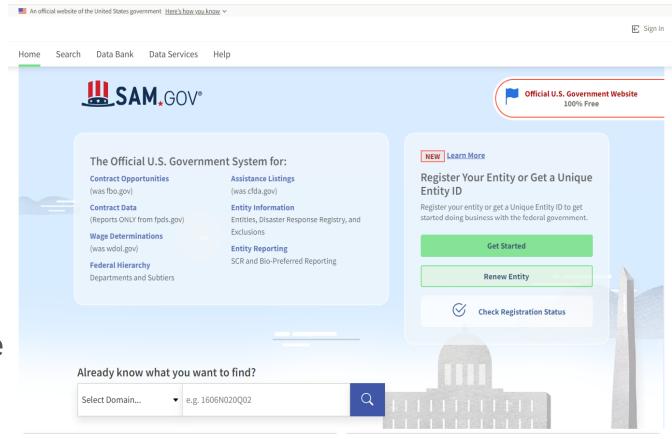
# PTAC Government Contracting Services

- Registrations (SAM)
- Certifications (SDVOSB, VOSB, 8(a), HUBZone, WOSB, EDWOSB, DBE)
- Market Research
- Bid matching
- Marketing Materials
- Proposal Review
- Events/Networking



# Registrations

- Systems for Award Management
- Identifying NAICS Codes
- Help with registering
- Setting up DSBS profile







I wish I could be more helpful, but that would violate company policy.

Source: SalesForce.com



# Certifications

- Help your business understand requirements for certifications
- Advise on what documents are needed to certify
- Walk through the process and application





## Market Research

- Listings of Agencies that have previously purchased similar products or service
- Information on subcontracting/ teaming opportunities
- List of Competitors in government market
- Analysis of volume, price, and award winners
- Open opportunities/ expiring contracts
- List of Agency contacts
- Analysis of small vs. large business awards



# Bid Matching

- Searches through 2,100 government websites for bid opportunities (Federal, State and Local)
- Emails list daily
- Filtered by geographic preference, NAICS codes, keywords, and preference to Federal vs. State and Local opportunities
- PTAC can change profile for you at any time if you request



# Marketing Materials/ Proposal Review



- Capability Statement
  - What Information Should be included
  - Best Format
  - How to tailor to agency/ opportunity
  - PTAC consultants can review and make suggestions for improvement
- Proposal Review
  - Review of proposal for RFP compliance



# Get Ready for BIL (Bipartisan Infrastructure Law)

BIL NE Kickoff Event

Information about BIL, DBE, and anticipated projects. Followed by vendor fair. NDOT's Small & Disadvantag ed Programs

Webinar presented by NDOT Capability Statements

Virtual one-onone meetings for capability statement creation and review (hosted by NE PTAC)

Teaming & Partnering

Webinar presented by Koprince Law

Doing Business with NDOT

Webinar presented by NDOT

**JUNE** 













**JULY** 







**SEPTEMBER** 

Intro to Government Contracting

Webinar presented by Nebraska PTAC and SBA. Federal Socio-Economic Certification

S

Webinar presented by Nebraska PTAC and SBA. How to Work with a Prime as a Sub

Webinar presented by SBA and NDOT? NE PTAC? Winning Strategies for Gov't Prospecting Webinar presented by NE PTAC and

Josh Frank.



# Upcoming Conference - October 18th – 20th, 2022

#### **Participating Agencies:**

- Offutt Air Force Base
- •FE Warren Air Force Base
- •General Services Administration Building Maintenance & Operations
- •US Army Corps of Engineers
- Nebraska National Guard
- •National Park Service Midwest Region
- Union Pacific
- Small Business Administration (SBA)





# Newsletters & Success Stories





# **Contact Information:**

#### **Veronica Doga**

NBDC PTAC Program Director

vdoga@unomaha.edu

ptac.unomaha.edu



# SBA

U.S. Small Business Administration



# **Serves the public in 3 primary roles:**

#### 1. SBA Guaranteed Loan Programs

- Open small business and entrepreneurial access to credit and capital
- SBIC program: licensed/funded investment companies through SBA

#### 2. Fair access to Federal government contracts

- Small Business Act created socio-economic programs
- Congress-mandated procuring agency contracting goals
- Oversight of buying agencies

#### 3. Counseling assistance via federally-funded partners

• SCORE, SBDC's, WBC's, STEP, FAST, VBOC's, specialty programs: Startup-in-a-day, InnovateHer, Growth Accelerator Fund, etc..

#### \*Office of Advocacy/Ombudsman -

- Advocacy is the independent voice for small business in the federal government
- The Ombudsman assists small businesses that experience unfair federal regulatory enforcement actions

\*Disaster Assistance – Counseling and financial assistance for both businesses and home owners who are rebuilding after a disaster

\*Surety Bonding – SBA guaranteed surety bonds to help small businesses win contracts



# SBA's Role in Fair Access to Federal Contracts

#### Role of oversight and advocacy:

- SBA Scorecard
  - Monitor agency spending with socio-economic groups report to Congress
- Small business regulations
  - Create and interpret regulations to create fairness for small businesses in the buying environment
- Procurement Center Representatives (PCRs) and Commercial Market Representatives (CMRs)
  - PCR: Role is to guide buying agencies to contract with small businesses
  - CMR: Role is to oversee large primes with subcontracting plans to be sure using small businesses
- Protest
  - Size or status protest
  - Certificate of Competency



## **District Offices**

- 64 District Offices at least one in every state including Guam and PR
- Connect small businesses to funded resource partners
- Manage the 8a-certified portfolio of firms in the state
- Outreach and training on all 5 federally-recognized socio-economic programs and legislative/policy updates

#### What the district offices DON'T do:

- Protest and appeals
- Certify any of the socio-economic groups
- Certify small businesses



# **Equity in Procurement**



#### **NEWS RELEASE**

#### **PRESS OFFICE**

Release Date: December 2, 2021
Release Number: 21-112

Contact: press office@sba.gov, www.sba.gov/news Follow us on Twitter, Facebook, Blogs & Instagram

Statement by Administrator Guzman on SBA-Proposed Reforms to Increase Equity in Federal Buying

Major changes adopted by OMB will help boost access to \$560 billion in contracting opportunities for disadvantaged small businesses

WASHINGTON – Today, <u>U.S. Small Business Administration (SBA) Administrator Isabella Casillas Guzman</u> released the following statement applauding <u>major reforms</u> being made by the Biden-Harris Administration to level the playing field for all contracting entrepreneurs through a more equitable federal procurement system and buying strategy:

- ✓ Increase SDB Goal to 11% in 2022
- ✓Increase SDB Goal to 15% by 2025
- ✓ SBA becomes a voting member of the Category Leadership Council
- ✓ Increase the number of new entrants to the federal marketplace to reverse the decline in the small business supplier base.



# SBA Point of Contact www.sba.gov/NE

Melissa M. Tedesco

**Deputy District Director** 

Nebraska District Office

U.S. Small Business Administration

10675 Bedford Ave., Suite 100

Omaha, NE 68134

PH: (402)221-7229

Email: Melissa.tedesco@sba.gov



#### **DOING BUSINESS WITH US**

- Contact the SB Office
- Present your capabilities. Send updated SOQs
- Track SAM.gov (pre-solicitations, solicitations, awards, special notices, etc.)
- Respond to Sources Sought Notices, update DSBS profile
- Network! attend Industry Days, SB Conferences, etc.
- Subcontracting contact Large Primes, existing IDIQs
- Forecasts. Upcoming MATOCs/SATOCs
- Good Performance!!
- Utilize your SB resources PTAC, SBA, etc.







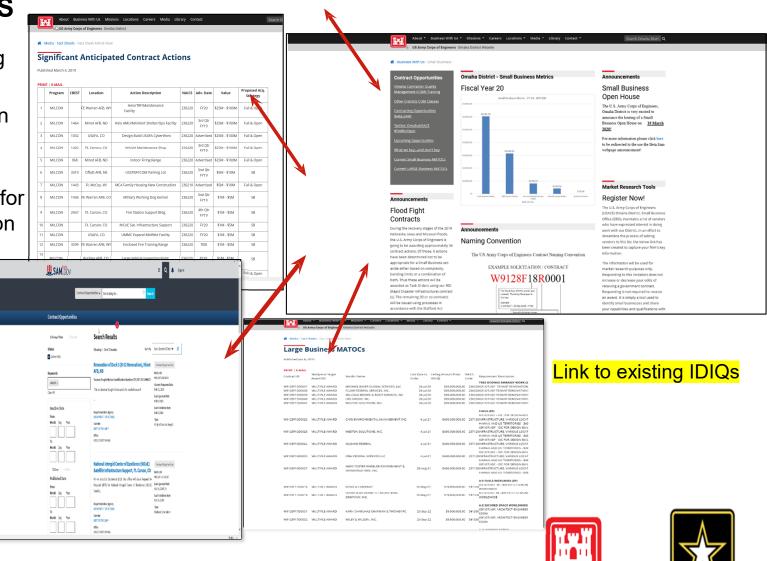
**BUSINESS WITH US** 

Link to District Contracting Opportunity Forecast

 Provided for Information only

 Formal request for proposal and invitation for bids will be publicized on the beta.SAM.gov
 Website

Active Contracting
Opportunities posted
on SAM.gov
Search Code:
W9128F



US Army Corps of Engineers ®

HTTP://WWW.NWO.USACE.ARMY.MIL/BUSINESS-WITH-US

#### POINT OF CONTACT

#### **Chief, Small Business Program**

Daniel Curado daniel.m.curado@usace.army.mil 402.995.2910

Webpage:

http://www.nwo.usace.army.mil/Business-With-Us





# **Small Business Workshop**

Questions for the Panel

