

2024 MARKETING KIT

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2024 Editorial Calendar



ISSUE













JANUARY	/-FEBRUARY	

Environmental Engineering

MAIN THEME

Health & Safety

Article Proposals: September 15, 2023 **Final Manuscripts:** October 13, 2023

Ad Sales Close: December 5, 2023 Ad Materials Due: December 8, 2023

MARCH-APRIL

Energy & Sustainability

Joint Engineer Operations

Article Proposals: November 10, 2023 **Final Manuscripts:** December 8, 2023

Ad Sales Close: February 6, 2024 Ad Materials Due:

February 9, 2024

MAY-JUNE

JULY-AUGUST

Project Delivery

Planning & Basing

Article Proposals: January 12, 2024 Final Manuscripts:

Ad Sales Close: April 2, 2024 Ad Materials Due:

February 9, 2024

April 5, 2024 Ad Sales Close:

Water Planning Resilience & Preparedness & Management

Article Proposals: March 8, 2024 Final Manuscripts:

April 12, 2024 June 7, 2024

June 4, 2024 Ad Materials Due:

SEPTEMBER-OCTOBER

Asset Management

Geospatial Engineering

Article Proposals: May 10, 2024

Ad Sales Close: August 6, 2024

Final Manuscripts: June 14, 2024

Ad Materials Due: August 9, 2024

NOVEMBER-DECEMBER

Design & Construction

Article Proposals: July 12, 2024

Ad Sales Close: October 8, 2024 **Final Manuscripts:** Ad Materials Due:

August 16, 2024

October 11, 2024 * NOTE: Editorial topics subject to change.

Additional Editorial Features

Every issue also welcomes submissions for Spotlight Articles and Viewpoints.

- » Viewpoints are feature articles within the following areas: Business Development, Research & Innovation, Training & Leadership, and Contracts & Acquisition. They should engage thought leaders and provide readers with unique insights, lessons learned, and understandings on topics of importance.
- » Spotlight Articles are big-picture topics that may not be represented on the Editorial Calendar or may be better presented in a longer-form, feature presentation. Past examples include Expeditionary Engineering, Joint Basing, USACE District Acquisition, and Engineering Programs in Europe. In addition, each issue of TME includes Reflections from industry thought leaders, IGE Insights on SAME's multidisciplined industry-government collaborations, and From the Field covering technical and strategic perspectives from active servicemembers.

For more information on advertising opportunities or to place an advertisement in TME or online, contact; advertising@same.org