MARKETING KIT

For information on advertising opportunities contact:
advertising@same.org
TME Ad Rates

*TME*—The Military Engineer magazine, addresses the information needs of A/E/C professionals serving in the uniformed services or working with and for DOD and other federal, state and local agencies. *TME* reaches nearly 28,000 members and subscribers through print and digital distribution. More than 2,500 student members have access to *TME* digitally.

**Pricing for Four-Color Ads (per ad)**

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>1x</th>
<th>3x</th>
<th>6x</th>
</tr>
</thead>
<tbody>
<tr>
<td>2 Page Spread</td>
<td>$13,650</td>
<td>$12,968</td>
<td>$12,285</td>
</tr>
<tr>
<td>Half Page Spread</td>
<td>$7,560</td>
<td>$7,182</td>
<td>$6,804</td>
</tr>
<tr>
<td>Full Page</td>
<td>$7,350</td>
<td>$6,983</td>
<td>$6,615</td>
</tr>
<tr>
<td>2/3 Page V</td>
<td>$6,720</td>
<td>$6,384</td>
<td>$6,048</td>
</tr>
<tr>
<td>1/2 Page Island</td>
<td>$6,510</td>
<td>$6,185</td>
<td>$5,859</td>
</tr>
<tr>
<td>1/2 Page H &amp; V</td>
<td>$5,775</td>
<td>$5,486</td>
<td>$5,198</td>
</tr>
<tr>
<td>1/3 Page Sq &amp; V</td>
<td>$5,250</td>
<td>$4,988</td>
<td>$4,725</td>
</tr>
<tr>
<td>1/4 Page V</td>
<td>$4,935</td>
<td>$4,688</td>
<td>$4,442</td>
</tr>
<tr>
<td>1/6 Page V</td>
<td>$4,095</td>
<td>$3,890</td>
<td>$3,686</td>
</tr>
<tr>
<td>Sponsored Content/Advertorial</td>
<td>Inquire for pricing</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Premium Positions**

Rates noted at left plus percentage below:

- Cover 2 ................... 20%
- Cover 4 ................... 20%
- Cover 3 ................... 15%
- Page 1 ...................... 15%
- Opposite Table of Contents 15%
- Guaranteed Placement 10%
- Cover 2 ...................... 20%
- Faces of Federal Business (Sept/Oct Issue Only)..... $3,000

**Small Business News Program**

*Exclusive to SAME Small Business Members*

The SAME Small Business News Program is exclusively for SAME Small Business Sustaining Members. As part of the program, small businesses get one 1/6 page, 4-color ad that will run in six consecutive issues of *TME* (excludes Special Issues). Rate noted is for the six-time, 12-month period (per ad placement is not accepted).

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>6x (members only)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/6 pg V</td>
<td>$3,500/year</td>
</tr>
</tbody>
</table>

$21,000 Value if purchased separately.
## Display Ad Dimensions for TME

**LIVE MATTER**
(any text or images you don’t want cropped) *must be kept within .5 inches of the trim.*

<table>
<thead>
<tr>
<th>TME PAGE SIZE</th>
<th>TRIM SIZE (w x h)</th>
<th>BLEED SIZE (w x h)</th>
</tr>
</thead>
<tbody>
<tr>
<td>TME Specifications</td>
<td>8.25 x 10.875</td>
<td>8.5 x 11.125</td>
</tr>
<tr>
<td>AD SIZE</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Full Page with Bleed</td>
<td>8.25 x 10.875</td>
<td>8.5 x 11.125</td>
</tr>
<tr>
<td>2 Page Spread with Bleed</td>
<td>16.5 x 10.875</td>
<td>16.75 x 11.125</td>
</tr>
<tr>
<td>2 Page Spread without Bleed</td>
<td>15.5 x 10</td>
<td>n/a</td>
</tr>
<tr>
<td>1/2 Page Spread with Bleed</td>
<td>16.5 x 5</td>
<td>16.75 x 5.25</td>
</tr>
<tr>
<td>1/2 Page Spread w/o Bleed</td>
<td>15.5 x 4.625</td>
<td>n/a</td>
</tr>
<tr>
<td>2/3 Page Vertical (V)</td>
<td>4.75 x 9</td>
<td>5 x 9.25</td>
</tr>
<tr>
<td>1/2 Page Vertical (V)</td>
<td>3.5 x 9</td>
<td>3.75 x 9.25</td>
</tr>
<tr>
<td>1/2 Page Island</td>
<td>4.75 x 7.5</td>
<td>5 x 7.75</td>
</tr>
<tr>
<td>1/2 Page Horizontal (H)</td>
<td>7.25 x 4.45</td>
<td>7.5 x 4.7</td>
</tr>
<tr>
<td>1/3 Page Vertical (V)</td>
<td>2.25 x 9</td>
<td>2.5 x 9.25</td>
</tr>
<tr>
<td>1/3 Page Square (Sq)</td>
<td>4.75 x 4.45</td>
<td>5 x 4.7</td>
</tr>
<tr>
<td>1/4 Page Vertical (V)</td>
<td>3.5 x 4.45</td>
<td>3.75 x 4.7</td>
</tr>
<tr>
<td>1/6 Page Vertical (V)/Small Business News (V)</td>
<td>2.25 x 4.45</td>
<td>2.5 x 4.7</td>
</tr>
</tbody>
</table>

### SUBMITTING FILES

All completed art files must be submitted as a high-res PDF with all fonts and images embedded.

All files must be CMYK. SAME is not responsible for color on files submitted in RGB, Pantone, or other formats or electronic files.

All art is due by the Ad Materials Due Date printed in the editorial calendar.
To place an advertisement in *TME*, Submit an Insertion Order and Ad Materials to:

Heather McKean  
PAI  
advertising@same.org  
Phone: (202) 525-6304

Bryan Kern  
PAI  
advertising@same.org  
Phone: (737) 309-7990

SAME  
1420 King Street, Suite 100  
Alexandria, VA • 22314

### Display Ad Dimensions for *TME*

#### TME Specifications

<table>
<thead>
<tr>
<th>TME PAGE SIZE</th>
<th>TRIM SIZE (w x h)</th>
<th>BLEED SIZE (w x h)</th>
</tr>
</thead>
<tbody>
<tr>
<td>8.25 x 10.875</td>
<td>8.5 x 11.125</td>
<td></td>
</tr>
</tbody>
</table>

#### AD SIZE

| Full Page with Bleed | 8.25 x 10.875 | 8.5 x 11.125 |

**LIVE MATTER (any text or images you don’t want cropped) must be kept within .5 inches of the trim.**

---

### SUBHEAD

**TME**

Display Ad Dimensions for *TME*.

---

#### TME PAGE SIZE

<table>
<thead>
<tr>
<th>TRIM SIZE (w x h)</th>
<th>BLEED SIZE (w x h)</th>
</tr>
</thead>
<tbody>
<tr>
<td>8.25 x 10.875</td>
<td>8.5 x 11.125</td>
</tr>
</tbody>
</table>

---

**SAME**

1420 King Street, Suite 100  
Alexandria, VA • 22314

---

2024 MARKETING KIT

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**Display Ad Dimensions for TME**

<table>
<thead>
<tr>
<th><strong>TME PAGE SIZE</strong></th>
<th><strong>TRIM SIZE (w x h)</strong></th>
<th><strong>BLEED SIZE (w x h)</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>TME Specifications</strong></td>
<td>8.25 x 10.875</td>
<td>8.5 x 11.125</td>
</tr>
<tr>
<td><strong>AD SIZE</strong></td>
<td>16.5 x 10.875</td>
<td>16.75 x 11.125</td>
</tr>
<tr>
<td><strong>2 Page Spread with Bleed</strong></td>
<td>16.5 x 5.25 (with bleed)</td>
<td></td>
</tr>
</tbody>
</table>

**Note on 2 Page Spreads:**  
Add 1/4 inch for gutter.

**Live Matter:** (any text or images you don’t want cropped) must be kept within .5 inches of the trim.

**SECTION**

**TME Specifications**

**Ad Size:**
- **Trim Size (w x h):** 16.5 x 10.875
- **Bleed Size (w x h):** 16.75 x 11.125

**2 Page Spread with Bleed**
- **Trim Size (w x h):** 16.5 x 10.875
- **Bleed Size (w x h):** 16.75 x 11.125

---

**SAME**
1420 King Street, Suite 100  
Alexandria, VA • 22314
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advertising@same.org  
Phone: (202) 525-6304

Bryan Kern  
PAI  
advertising@same.org  
Phone: (737) 309-7990

Note on 2 Page Spreads: Add 1/4 inch for gutter.

---

Display Ad Dimensions for \textit{TME}

\begin{itemize}
\item \textbf{TME PAGE SIZE}
\item \textbf{TRIM SIZE (w x h)}
\item \textbf{BLEED SIZE (w x h)}
\end{itemize}

<table>
<thead>
<tr>
<th>TME Specifications</th>
<th>TRIM SIZE (w x h)</th>
<th>BLEED SIZE (w x h)</th>
</tr>
</thead>
<tbody>
<tr>
<td>8.25 x 10.875</td>
<td>8.5 x 11.125</td>
<td></td>
</tr>
</tbody>
</table>

\section{2 Page Spread without Bleed}

LIVE MATTER
(any text or images you don’t want cropped) must be kept within .5 inches of the trim.

---

Subhead Subhead

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec vitae tellus in ante venenatis sollicitudin. Nullam interdum, eros sed rhoncus malesuada, risus tellus viverra est, ac dignissim nunc nisl in ante. Nullam quis tellus ac arcu tempor dictum.

---

1/2 page Spread w/o bleed

15.5 x 4.625 Trim size
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Display Ad Dimensions for TME

<table>
<thead>
<tr>
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<th>TRIM SIZE (w x h)</th>
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<tbody>
<tr>
<td>TME Specifications</td>
<td>8.25 x 10.875</td>
<td>8.5 x 11.125</td>
</tr>
<tr>
<td>AD SIZE</td>
<td>2/3 Page Vertical (V)</td>
<td>4.75 x 9</td>
</tr>
</tbody>
</table>

LIVE MATTER
(any text or images you don’t want cropped) must be kept within .5 inches of the trim.

SUBHEAD SUBHEAD
Nous avons tout ce que vous attendez.

SUBHEAD SUBHEAD
Nous avons tout ce que vous attendez.

SUBHEAD SUBHEAD
Nous avons tout ce que vous attendez.

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Nous avons tout ce que vous attendez.

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SUBHEAD SUBHEAD
Nous avons tout ce que vous attendez.
**Display Ad Dimensions for TME**

**LIVE MATTER**
(any text or images you don’t want cropped) must be kept within .5 inches of the trim.

**TME PAGE SIZE**

**TME Specifications**

**AD SIZE**

<table>
<thead>
<tr>
<th>1/2 Page Vertical (V)</th>
<th>TRIM SIZE (w x h)</th>
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</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>8.25 x 10.875</td>
<td>8.5 x 11.125</td>
</tr>
<tr>
<td></td>
<td>3.5 x 9</td>
<td>3.75 x 9.25</td>
</tr>
</tbody>
</table>

**TME PAGE SIZE**

**TME Specifications**

**AD SIZE**

**SECTION**

**SUBHEAD SUBHEAD**

**LIVE MATTER**
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**TME PAGE SIZE**

**TME Specifications**

**AD SIZE**

<table>
<thead>
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<th>1/2 Page Vertical (V)</th>
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<tbody>
<tr>
<td></td>
<td>8.25 x 10.875</td>
<td>8.5 x 11.125</td>
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<tr>
<td></td>
<td>3.5 x 9</td>
<td>3.75 x 9.25</td>
</tr>
</tbody>
</table>
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Bryan Kern
PAI
advertising@same.org
Phone: (737) 309-7990

SAME
1420 King Street, Suite 100
Alexandria, VA • 22314

---

**TME PAGE SIZE**

**TME Specifications**

**AD SIZE**

<table>
<thead>
<tr>
<th>1/2 Page Island</th>
</tr>
</thead>
</table>

**TRIM SIZE (w x h)** | 8.25 x 10.875 |

**BLEED SIZE (w x h)** | 8.5 x 11.125 |

| 4.75 x 7.5 |

---

**SECTION**

**SUBHEAD SUBHEAD**

**LIVE MATTER**

(any text or images you don’t want cropped) must be kept within .5 inches of the trim.

---

**1/2 Page Island**

4.75 x 7.5 Trim size

---

**AD SIZE**

**TRIM SIZE (w x h)** | 8.25 x 10.875 |

**BLEED SIZE (w x h)** | 8.5 x 11.125 |

| 4.75 x 7.5 | 5 x 7.75 |
Display Ad Dimensions for TME

LIVE MATTER
(any text or images you don’t want cropped) must be kept within .5 inches of the trim.

TME PAGE SIZE

<table>
<thead>
<tr>
<th>TME Specifications</th>
<th>AD SIZE</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1/2 Page Horizontal (H)</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>TRIM SIZE (w x h)</th>
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<tbody>
<tr>
<td>8.25 x 10.875</td>
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</tr>
<tr>
<td>7.25 x 4.45</td>
<td>7.5 x 4.7</td>
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</tbody>
</table>

Society of SAME
American Military Engineers

2024 MARKETING KIT
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SUBHEAD SUBHEAD
Nunt, est ut que volerat expulsi unde sit et coeverit ex ades quidem sed...
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Display Ad Dimensions for TME

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TME PAGE SIZE
TME Specifications
AD SIZE
1/3 Page Vertical (V)

TME PAGE SIZE
TME Specifications
AD SIZE
1/3 Page Vertical (V)

TRIM SIZE (w x h)
8.25 x 10.875
BLEED SIZE (w x h)
8.5 x 11.125

TRIM SIZE (w x h)
2.25 x 9
BLEED SIZE (w x h)
2.5 x 9.25
Display Ad Dimensions for TME

LIVE MATTER
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TME PAGE SIZE
TME Specifications
AD SIZE
1/3 Page Vertical (V)

TRIM SIZE (w x h)
BLEED SIZE (w x h)
8.25 x 10.875
8.5 x 11.125

SECTION

SOUTH SUBHEAD

SOUTH SUBHEAD

SOUTH SUBHEAD

SOUTH SUBHEAD

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Display Ad Dimensions for TME

LIVE MATTER
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TME PAGE SIZE
TME Specifications
AD SIZE
1/4 Page Vertical (V)

| SECTION |

<table>
<thead>
<tr>
<th>TRIM SIZE (w x h)</th>
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<td>8.25 x 10.875</td>
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<td>3.5 x 4.45</td>
<td>3.75 x 4.7</td>
</tr>
</tbody>
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LIVE MATTER
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TME PAGE SIZE
TME Specifications
AD SIZE
1/4 Page Vertical (V)

SUBHEAD SUBHEAD
Dec 2024 MARKETING KIT
To place an advertisement in TME, Submit an Insertion Order and Ad Materials to:

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TME PAGE SIZE

give

TRIM SIZE (w x h)
TME
8.25 x 10.875

BLUED OUT SIZE (w x h)
8.5 x 11.125

TRIM SIZE (w x h)
2.25 x 4.45

BLUED OUT SIZE (w x h)
2.5 x 4.7

Display Ad Dimensions for TME

LIVE MATTER
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SUBHEAD SUBHEAD
Say what you want to say; don’t say it all. Some advertisers like to think they know what you want, but we don’t. We’re here to help you create an advertisement that resonates with your audience. We have a team of experts who can work with you to create an ad that fits your needs and budget. Let’s talk!

SUBHEAD SUBHEAD
SUBHEAD SUBHEAD
SUBHEAD SUBHEAD
SUBHEAD SUBHEAD
Display Ad Dimensions for TME

(LIVE MATTER
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<tr>
<td>Small Business News (V)</td>
<td>2.25 x 4.45</td>
<td>2.5 x 4.7</td>
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</tbody>
</table>
TME Sponsored Content Editorial (OPTION 1)

The Military Engineer is introducing a special sponsored content section that provides a featured section for an advertiser, complementing SAME's Innovation Theater brand, which has been successfully used at our major national conferences to provide companies with a unique and specialized promotional vehicle. This enhanced marketing opportunity also can be paired with online multimedia content to further promote the brand's products and services.

Sponsored Content Editorial Guidelines:

1. Content should be from 650 to 700 words, not including headlines or taglines.
2. Images/Graphics must be submitted as high-res print-ready files (see marketing kit guidelines for specs).
3. Customer is responsible for submitting all text and graphic files, and provide approval for material to be used in a promotional capacity.
4. Content may not be political.
5. Content may not endorse any public figure or policy/legislation.
6. SAME will edit for grammar, spelling, adherence to TME style, and for any inappropriate or factually incorrect information.
7. SAME will design the content within the standard guidelines, and send back to customer for approval.
8. Following publication, customer will receive hard copies of the magazine and links to share digitally.

Option 1

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THE MILITARY ENGINEER

1420 King Street, Suite 100
Alexandria, VA • 22314

Society of SAME
American Military Engineers

2024 MARKETING KIT
To place an advertisement in TME, Submit an Insertion Order and Ad Materials to:

Heather McKean
PAI
advertising@same.org
Phone: (202) 525-6304

Bryan Kern
PAI
advertising@same.org
Phone: (737) 309-7990

SAME
1420 King Street, Suite 100
Alexandria, VA • 22314
TME Sponsored Content Editorial (OPTION 2)

The Military Engineer is introducing a special sponsored content section that provides a featured section for an advertiser, complementing SAME’s Innovation Theater brand, which has been successfully used at our major national conferences to provide companies with a unique and specialized promotional vehicle. This enhanced marketing opportunity also can be paired with online multimedia content to further promote the brand’s products and services.

**Sponsored Content Editorial Guidelines:**

1. Content should be from 650 to 700 words, not including headlines or taglines.
2. Images/Graphics must be submitted as high-res print-ready files (see marketing kit guidelines for specs).
3. Customer is responsible for submitting all text and graphic files, and provide approval for material to be used in a promotional capacity.
4. Content may not be political.
5. Content may not endorse any public figure or policy/legislation.
6. SAME will edit for grammar, spelling, adherence to TME style, and for any inappropriate or factually incorrect information.
7. SAME will design the content within the standard guidelines, and send back to customer for approval. Following publication, customer will receive hard copies of the magazine and links to share digitally.

**Option 2**

**Title Header**

Full Page w/ bleed
8.25 x 10.875 Trim size
(8.5x11.125 with bleed)

**Innovation Theater presented by ——— Sponsored Content**

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**SURHEAD SUBHEAD**

Title Header

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Option 3

Innovation Theater presented by ——

Sponsored Content

Title Header

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TME Faces of Federal Business

Be featured in SAME’s Faces of Federal Business, the exclusive showcase of who’s who in the federal A/E/C marketplace. Put your company’s leadership in front of the right audience at the right time!

*Reserve your spot in this print and online special feature: Faces of Federal Business.*

The Faces of Federal Business will feature leadership from member companies and details about how the company supports the federal sector. Take advantage of this opportunity to put a face to your federal business with those you want to build relationships with. Faces of Federal Business will be featured in The Military Engineer magazine, SAME national website, social media promotion, and more.

**Company Profile Includes:**

- **Individual’s Photo:** (300 dpi at 3”x5”)
- **Company Logo:** (300 dpi)
- **Company Description:** 150 words
- **Contact Information:** Name, Email, Phone, Title

**File Types:** Accepted files must be jpg, png or eps. Files must also be CMYK. SAME is not responsible for color on files submitted in RGB, Pantone, or other formats or electronic files.

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*Society of SAME*

American Military Engineers

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2024 MARKETING KIT

**To place an advertisement in TME, Submit an Insertion Order and Ad Materials to:**

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SAME
1420 King Street, Suite 100
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# 2024 Editorial Calendar

<table>
<thead>
<tr>
<th>ISSUE</th>
<th>MAIN THEME</th>
<th>SPECIAL REPORT</th>
<th>ARTICLE DEADLINES</th>
<th>ADVERTISING DEADLINES</th>
</tr>
</thead>
<tbody>
<tr>
<td>JANUARY-FEBRUARY</td>
<td>Environmental Engineering</td>
<td>Health &amp; Safety</td>
<td>Article Proposals: September 15, 2023</td>
<td>Ad Sales Close: December 5, 2023</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Final Manuscripts: October 13, 2023</td>
<td>Ad Materials Due: December 8, 2023</td>
</tr>
<tr>
<td>MARCH-APRIL</td>
<td>Energy &amp; Sustainability</td>
<td>Joint Engineer Operations</td>
<td>Article Proposals: November 10, 2023</td>
<td>Ad Sales Close: February 6, 2024</td>
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<td></td>
<td>Final Manuscripts: December 8, 2023</td>
<td>Ad Materials Due: February 9, 2024</td>
</tr>
<tr>
<td>MAY-JUNE</td>
<td>Project Delivery</td>
<td>Planning &amp; Basing</td>
<td>Article Proposals: January 12, 2024</td>
<td>Ad Sales Close: April 2, 2024</td>
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<tr>
<td></td>
<td></td>
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<td>Final Manuscripts: February 9, 2024</td>
<td>Ad Materials Due: April 5, 2024</td>
</tr>
<tr>
<td>JULY-AUGUST</td>
<td>Water Planning &amp; Management</td>
<td>Resilience &amp; Preparedness</td>
<td>Article Proposals: March 8, 2024</td>
<td>Ad Sales Close: June 4, 2024</td>
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<td>Final Manuscripts: April 12, 2024</td>
<td>Ad Materials Due: June 7, 2024</td>
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<tr>
<td>SEPTEMBER-OCTOBER</td>
<td>Asset Management</td>
<td>Geospatial Engineering</td>
<td>Article Proposals: May 10, 2024</td>
<td>Ad Sales Close: August 6, 2024</td>
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<td>Final Manuscripts: June 14, 2024</td>
<td>Ad Materials Due: August 9, 2024</td>
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<tr>
<td>NOVEMBER-DECEMBER</td>
<td>Design &amp; Construction</td>
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<td>Article Proposals: July 12, 2024</td>
<td>Ad Sales Close: October 8, 2024</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>Final Manuscripts: August 16, 2024</td>
<td>Ad Materials Due: October 11, 2024</td>
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*NOTE: Editorial topics subject to change.*

## Additional Editorial Features

Every issue also welcomes submissions for Spotlight Articles and Viewpoints.

- **Viewpoints** are feature articles within the following areas: Business Development, Research & Innovation, Training & Leadership, and Contracts & Acquisition. They should engage thought leaders and provide readers with unique insights, lessons learned, and understandings on topics of importance.

- **Spotlight Articles** are big-picture topics that may not be represented on the Editorial Calendar or may be better presented in a longer-form, feature presentation. Past examples include Expeditionary Engineering, Joint Basing, USACE District Acquisition, and Engineering Programs in Europe. In addition, each issue of *TME* includes Reflections from industry thought leaders, IGE Insights on SAME’s multidisciplined industry-government collaborations, and From the Field covering technical and strategic perspectives from active servicemembers.

For more information on advertising opportunities or to place an advertisement in *TME* or online, contact: advertising@same.org
Online Advertising with SAME
Enhance your brand visibility through online advertising with SAME’s digital platforms.

SAME.org national website is the online center of the Society with more than 270,000 users annually. Advertise your brand on popular pages including the Homepage, Calendar of Events, Sustaining Member Directory, TME Archives, and Job Center.

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TME Page Ad
Ad Spot 1 Size: 844 px w X 133 px h
Ad Spot 2 Size: 844 px w X 218 px h
Ad Spot 3 Size: 1282 px w X 271 px h
Ad Spot 4 Size: 380 px w X 247 px h
Ad Spot 5 Size: 380 px w X 379 px h
Ad Spot 5 Size: 380 px w X 156 px h

Sidebar Ads
Ad Spot 4 Size: 380 px w X 247 px h
Ad Spot 5 Size: 380 px w X 379 px h
Ad Spot 5 Size: 380 px w X 156 px h

Accepted file types: .png, .jpg, .gif

Real TiME
Real TiME goes directly to more than 25,000 SAME members each month and is available to anyone online. The newsletter features the latest news and notes from across the Society, events information, education opportunities, and more.

Full Banner
570 px w X 150 px h

Accepted file types: .png, .jpg
Online Advertising with SAME - Ad Rates

Opportunities to engage the federal A/E/C sector abound through SAME’s digital platforms: SAME.org, SAME Newsroom, and Real TIME newsletter. Build your brand with the audience you are trying to reach through SAME.

Pricing for Digital Ads

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>1x</th>
<th>3x</th>
<th>6x</th>
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<tbody>
<tr>
<td>SAME.org: Top Full Banner</td>
<td>$5,000</td>
<td>$4,750</td>
<td>$4,500</td>
</tr>
<tr>
<td>SAME.org: Mid Page Full Banner</td>
<td>$4,000</td>
<td>$3,800</td>
<td>$3,600</td>
</tr>
<tr>
<td>SAME.org: Bottom Full Banner</td>
<td>$3,000</td>
<td>$2,850</td>
<td>$2,700</td>
</tr>
<tr>
<td>Real TiME: Full Banner</td>
<td>$3,000</td>
<td>$2,850</td>
<td>$2,700</td>
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<tr>
<td>Real TiME: Issue Sponsor</td>
<td>$4,000</td>
<td>$2,900</td>
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<tr>
<td>SAME Newsroom: Ad spot 1</td>
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<tr>
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