MARKETING KIT

For information on advertising opportunities contact:
advertising@same.org
TME Ad Rates

TME—The Military Engineer magazine, addresses the information needs of A/E/C professionals serving in the uniformed services or working with and for DOD and other federal, state and local agencies. TME reaches nearly 28,000 members and subscribers through print and digital distribution. More than 2,500 student members have access to TME digitally.

Pricing for Four-Color Ads (per ad)

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>1x</th>
<th>3x</th>
<th>6x</th>
<th>Best Value 7x Placement in Special Issue</th>
</tr>
</thead>
<tbody>
<tr>
<td>2 Page Spread</td>
<td>$12,000</td>
<td>$11,500</td>
<td>$11,000</td>
<td>$10,000*</td>
</tr>
<tr>
<td>Half Page Spread</td>
<td>$6,200</td>
<td>$5,900</td>
<td>$5,500</td>
<td>$5,100*</td>
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<tr>
<td>Full Page</td>
<td>$6,200</td>
<td>$5,900</td>
<td>$5,500</td>
<td>$5,100*</td>
</tr>
<tr>
<td>2/3 Page V</td>
<td>$5,400</td>
<td>$5,200</td>
<td>$4,900</td>
<td>$4,500</td>
</tr>
<tr>
<td>1/2 Page Island</td>
<td>$5,200</td>
<td>$4,900</td>
<td>$4,600</td>
<td>$4,300</td>
</tr>
<tr>
<td>1/2 Page H &amp; V</td>
<td>$4,500</td>
<td>$4,300</td>
<td>$4,100</td>
<td>$3,800 H</td>
</tr>
<tr>
<td>1/3 Page Sq &amp; V</td>
<td>$4,000</td>
<td>$3,800</td>
<td>$3,500</td>
<td>$3,300</td>
</tr>
<tr>
<td>1/4 Page V</td>
<td>$3,700</td>
<td>$3,500</td>
<td>$3,300</td>
<td>$3,000 V</td>
</tr>
<tr>
<td>1/6 Page V</td>
<td>$2,900</td>
<td>$2,800</td>
<td>$2,700</td>
<td>$2,500</td>
</tr>
</tbody>
</table>

Premium Positions
Rates noted at left plus percentage below:

- Cover 2 .............. 20%
- Cover 4 .............. 20%
- Page 1 Spread ........ 20%
- Cover 3 .............. 15%
- Page 1 ................ 15%
- Opposite Table of Contents ........ 15%
- Guaranteed Placement 10%

Small Business News Program

Exclusive to SAME Small Business Members

The SAME Small Business News Program is exclusively for SAME Small Business Sustaining Members. As part of the program, small businesses get one 1/6 page, 4-color ad that will run in six consecutive issues of TME (excludes Special Issues). Rate noted is for the six-time, 12-month period (per ad placement is not accepted).

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>6x (members only)</th>
<th>Payable at time of contract</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/6 pg V</td>
<td>$2,500/year</td>
<td>$15,000 Value if purchased separately.</td>
</tr>
</tbody>
</table>
# Display Ad Dimensions for TME

**LIVE MATTER**
(any text or images you don’t want cropped) **must be kept within .5 inches of the trim.**

<table>
<thead>
<tr>
<th><strong>TME PAGE SIZE</strong></th>
<th><strong>TRIM SIZE (w x h)</strong></th>
<th><strong>BLEED SIZE (w x h)</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>TME Specifications</td>
<td>8.25 x 10.875</td>
<td>8.5 x 11.125</td>
</tr>
<tr>
<td><strong>AD SIZE</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Full Page with Bleed</td>
<td>8.25 x 10.875</td>
<td>8.5 x 11.125</td>
</tr>
<tr>
<td>2 Page Spread with Bleed</td>
<td>16.5 x 10.875</td>
<td>16.75 x 11.125</td>
</tr>
<tr>
<td>2 Page Spread without Bleed</td>
<td>15.5 x 10</td>
<td>n/a</td>
</tr>
<tr>
<td>1/2 Page Spread with Bleed</td>
<td>15.5 x 5</td>
<td>16.75 x 5.25</td>
</tr>
<tr>
<td>1/2 Page Spread w/o Bleed</td>
<td>15.5 x 4.625</td>
<td>n/a</td>
</tr>
<tr>
<td>2/3 Page Vertical (V)</td>
<td>4.75 x 9</td>
<td>5 x 9.25</td>
</tr>
<tr>
<td>1/2 Page Vertical (V)</td>
<td>3.5 x 9</td>
<td>3.75 x 9.25</td>
</tr>
<tr>
<td>1/2 Page Island</td>
<td>4.75 x 7.5</td>
<td>5 x 7.75</td>
</tr>
<tr>
<td>1/2 Page Horizontal (H)</td>
<td>7.25 x 4.45</td>
<td>7.5 x 4.7</td>
</tr>
<tr>
<td>1/3 Page Vertical (V)</td>
<td>2.25 x 9</td>
<td>2.5 x 9.25</td>
</tr>
<tr>
<td>1/3 Page Square (Sq)</td>
<td>4.75 x 4.45</td>
<td>5 x 4.7</td>
</tr>
<tr>
<td>1/4 Page Vertical (V)</td>
<td>3.5 x 4.45</td>
<td>3.75 x 4.7</td>
</tr>
<tr>
<td>1/6 Page Vertical (V)/Small Business News (V)</td>
<td>2.25 x 4.45</td>
<td>2.5 x 4.7</td>
</tr>
<tr>
<td>Small Business News (V)</td>
<td>2.25 x 4.45</td>
<td>2.5 x 4.7</td>
</tr>
</tbody>
</table>

**SUBMITTING FILES**

- All completed art files must be submitted as a high-res PDF with all fonts and images embedded.
- All files must be CMYK. SAME is not responsible for color on files submitted in RGB, Pantone, or other formats or electronic files.
- All art is due by the Ad Materials Due Date printed in the editorial calendar.
To place an advertisement in *TME*, submit an Insertion Order and Ad Materials to:

<table>
<thead>
<tr>
<th>Name</th>
<th>Phone Number</th>
<th>Email Address</th>
</tr>
</thead>
<tbody>
<tr>
<td>Heather McKean</td>
<td>(202) 525-6304</td>
<td><a href="mailto:advertising@same.org">advertising@same.org</a></td>
</tr>
<tr>
<td>Bryan Kern</td>
<td>(737) 309-7990</td>
<td><a href="mailto:advertising@same.org">advertising@same.org</a></td>
</tr>
</tbody>
</table>

**SAME**  
1420 King Street, Suite 100  
Alexandria, VA • 22314

---

**TME PAGE SIZE**

<table>
<thead>
<tr>
<th>TME Specifications</th>
<th>TME TRIM SIZE (w x h)</th>
<th>TME BLEED SIZE (w x h)</th>
</tr>
</thead>
<tbody>
<tr>
<td>8.25 x 10.875</td>
<td>8.5 x 11.125</td>
<td></td>
</tr>
</tbody>
</table>

**AD SIZE**

<table>
<thead>
<tr>
<th>Full Page with Bleed</th>
<th>Full Page with Bleed</th>
</tr>
</thead>
<tbody>
<tr>
<td>8.25 x 10.875</td>
<td>8.5 x 11.125</td>
</tr>
</tbody>
</table>

**DISPLAY AD DIMENSIONS FOR TME**

**LIVE MATTER**

(any text or images you don’t want cropped) must be kept within .5 inches of the trim.
Display Ad Dimensions for TME

LIVE MATTER
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<table>
<thead>
<tr>
<th>TME PAGE SIZE</th>
<th>TRIM SIZE (w x h)</th>
<th>BLEED SIZE (w x h)</th>
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</thead>
<tbody>
<tr>
<td>TME Specifications</td>
<td>8.25 x 10.875</td>
<td>8.5 x 11.125</td>
</tr>
<tr>
<td>AD SIZE</td>
<td>16.5 x 10.875</td>
<td>16.75 x 11.125</td>
</tr>
</tbody>
</table>

Note on 2 Page Spreads:
Add 1/4 inch for gutter.

SUBHEAD SURHEAD

(See text for complete specifications)

1/2 page Spread w bleed
16.5 x 5 Trim size
(16.75 x 5.25 with bleed)
To place an advertisement in TME, Submit an Insertion Order and Ad Materials to:

Heather McKean  
PAI  
advertising@same.org  
Phone: (202) 525-6304

Bryan Kern  
PAI  
advertising@same.org  
Phone: (737) 309-7990

Note on 2 Page Spreads:  
Add 1/4 inch for gutter.

---

**TME PAGE SIZE**

**TRIM SIZE (w x h)**  
8.25 x 10.875

**BLEED SIZE (w x h)**  
8.5 x 11.125

**AD SIZE**

**TRIM SIZE (w x h)**

15.5 x 10

**BLEED SIZE (w x h)**

n/a

---

**TME Specifications**

**Display Ad Dimensions for TME**

LIVE MATTER  
(any text or images you don’t want cropped) must be kept within .5 inches of the trim.

**SECTION**

SUBHEAD SUBHEADING

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed non eros.

SUBHEAD SUBHEADING

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed non eros.

---

1/2 page Spread w/o bleed

15.5 x 4.625 Trim size

---

**SAME**

1420 King Street, Suite 100  
Alexandria, VA • 22314

---

**2024 MARKETING KIT**

To place an advertisement in TME, Submit an Insertion Order and Ad Materials to:

Heather McKean  
PAI  
advertising@same.org  
Phone: (202) 525-6304

Bryan Kern  
PAI  
advertising@same.org  
Phone: (737) 309-7990

Note on 2 Page Spreads:  
Add 1/4 inch for gutter.
# Display Ad Dimensions for TME

**LIVE MATTER**
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<td>8.5 x 11.125</td>
</tr>
<tr>
<td>AD SIZE</td>
<td>4.75 x 9</td>
<td>5 x 9.25</td>
</tr>
</tbody>
</table>

## TM-Folded Subhead

**Display Ad Dimensions for TME**

<table>
<thead>
<tr>
<th>SECTION</th>
<th>LAYOUT</th>
<th>SPECIFICATIONS</th>
</tr>
</thead>
</table>
| **LIVE MATTER** | **any text or images you don’t want cropped** | **must be kept within .5 inches of the trim.**

---

*SAME*  
1420 King Street, Suite 100  
Alexandria, VA  •  22314

---

**2024 MARKETING KIT**  
To place an advertisement in TME, Submit an Insertion Order and Ad Materials to:  
Heather McKean  
PAI  
advertising@same.org  
Phone: (202) 525-6304

---

**Bryan Kern**  
PAI  
advertising@same.org  
Phone: (737) 309-7990

---

**SAME**  
1420 King Street, Suite 100  
Alexandria, VA  •  22314

---

**SECTION**
# Display Ad Dimensions for TME

**LIVE MATTER**

(any text or images you don’t want cropped) must be kept within .5 inches of the trim.

---

## TME PAGE SIZE

**TME Specifications**

<table>
<thead>
<tr>
<th>AD SIZE</th>
<th>TRIM SIZE (w x h)</th>
<th>BLEED SIZE (w x h)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/2 Page Vertical (V)</td>
<td>8.25 x 10.875</td>
<td>8.5 x 11.125</td>
</tr>
<tr>
<td>3.5 x 9</td>
<td>3.75 x 9.25</td>
<td></td>
</tr>
</tbody>
</table>

## Subhead Subhead


---

## Section

**SAME**

1420 King Street, Suite 100
Alexandria, VA • 22314

American Military Engineers

---

2024 MARKETING KIT

To place an advertisement in TME, Submit an Insertion Order and Ad Materials to:

Heather McKean
PAI
advertising@SAME.org
Phone: (202) 525-6304

Bryan Kern
PAI
advertising@SAME.org
Phone: (737) 309-7990

SAME
1420 King Street, Suite 100
Alexandria, VA • 22314

---

Society of
American Military Engineers

---

**SECTION**

**SAME**

1420 King Street, Suite 100
Alexandria, VA • 22314

American Military Engineers

---

2024 MARKETING KIT

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SAME
1420 King Street, Suite 100
Alexandria, VA • 22314

American Military Engineers
To place an advertisement in *TME*, Submit an Insertion Order and Ad Materials to:

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PAI  
Phone: (202) 525-6304

Bryan Kern  
PAI  
Phone: (737) 309-7990

TME PAGE SIZE | TRIM SIZE (w x h) | BLEED SIZE (w x h)
--- | --- | ---
8.25 x 10.875 | 8.5 x 11.125

Display Ad Dimensions for TME

**SUBHEAD SUBHEAD**

Vivamus ut orci et ultricies metus. Vestibulum et lectus nec arcu consequat, sed feugiat odio. Donec non dui et erat ullamcorper faucibus.

**SECTION**

**LIVE MATTER**

(any text or images you don’t want cropped) must be kept within .5 inches of the trim.

**TME PAGE SIZE** | TRIM SIZE (w x h) | BLEED SIZE (w x h)
--- | --- | ---
1/2 Page Island | 4.75 x 7.5 Trim size | 5 x 7.75

**SAME**

1420 King Street, Suite 100  
Alexandria, VA • 22314

**SECTION**

**SUBHEAD SUBHEAD**

Vivamus ut orci et ultricies metus. Vestibulum et lectus nec arcu consequat, sed feugiat odio. Donec non dui et erat ullamcorper faucibus.

**SECTION**

**LIVE MATTER**

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**TME PAGE SIZE** | TRIM SIZE (w x h) | BLEED SIZE (w x h)
--- | --- | ---
1/2 Page Island | 4.75 x 7.5 Trim size | 5 x 7.75

**SAME**

1420 King Street, Suite 100  
Alexandria, VA • 22314
Display Ad Dimensions for TME

LIVE MATTER (any text or images you don't want cropped) must be kept within .5 inches of the trim.

SECTION

SPECIAL HEAD

SPECIAL SUBHEAD

SPECIAL SUBHEAD

SPECIAL SUBHEAD

SPECIAL SUBHEAD

SPECIAL SUBHEAD

SPECIAL SUBHEAD

SPECIAL SUBHEAD

SPECIAL SUBHEAD

SPECIAL HEAD

SECTION

TME PAGE SIZE

TME Specifications

AD SIZE

1/2 Page Horizontal (H)

TRIM SIZE (w x h)

BLEED SIZE (w x h)

8.25 x 10.875

8.5 x 11.125

7.25 x 4.45

7.5 x 4.7

SAME

1420 King Street, Suite 100
Alexandria, VA • 22314
To place an advertisement in "TME," Submit an Insertion Order and Ad Materials to:

Heather McKean  
PAI  
advertising@same.org  
Phone: (202) 525-6304

Bryan Kern  
PAI  
advertising@same.org  
Phone: (737) 309-7990

SAME  
1420 King Street, Suite 100  
Alexandria, VA • 22314

<table>
<thead>
<tr>
<th>TME PAGE SIZE</th>
<th>TME Specifications</th>
</tr>
</thead>
<tbody>
<tr>
<td>AD SIZE</td>
<td></td>
</tr>
<tr>
<td>1/3 Page Vertical (V)</td>
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</tbody>
</table>

<table>
<thead>
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<tbody>
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</tr>
<tr>
<td>2.25 x 9</td>
<td>2.5 x 9.25</td>
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</tbody>
</table>

**Display Ad Dimensions for TME**

**LIVE MATTER**  
(any text or images you don’t want cropped) must be kept within .5 inches of the trim.

**TME Specifications**

**AD SIZE**

1/3 Page Vertical (V)

**SECTION**

**SUBHEAD**

**SUBHEAD**

**SECTION**

**SUBHEAD**

**TME PAGE SIZE**

**TME Specifications**

**AD SIZE**

1/3 Page Vertical (V)

**SECTION**

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**SUBHEAD**

**SUBHEAD**

**SECTION**

**SUBHEAD**

**TME PAGE SIZE**

**TME Specifications**

**AD SIZE**

1/3 Page Vertical (V)

**SECTION**
Display Ad Dimensions for TME

LIVE MATTER
(any text or images you don’t want cropped) must be kept within .5 inches of the trim.

SECTION

TME PAGE SIZE
TME Specifications
AD SIZE
1/3 Page Vertical (V)

<table>
<thead>
<tr>
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<tr>
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</tbody>
</table>

TRIM SIZE

- Live Matter

- Must be kept within .5 inches of the trim.

TME PAGE SIZE

- 8.25 x 10.875
- 8.5 x 11.125
- 2.25 x 9
- 2.5 x 9.25

AD SIZE

- Vertical (V)

Contact Information

Heather McKean
PAI
advertising@same.org
Phone: (202) 525-6304

Bryan Kern
PAI
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Phone: (737) 309-7990

SAME
1420 King Street, Suite 100
Alexandria, VA • 22314

Society of American Military Engineers

2024 MARKETING KIT
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SAME  
1420 King Street, Suite 100  
Alexandria, VA • 22314

TME PAGE SIZE  
8.25 x 10.875

TRIM SIZE (w x h)  
8.5 x 11.125

BLEED SIZE (w x h)  
3.5 x 4.45

Display Ad Dimensions for TME

<table>
<thead>
<tr>
<th>SECTION</th>
<th>LIVE MATTER (any text or images you don’t want cropped) must be kept within .5 inches of the trim.</th>
</tr>
</thead>
<tbody>
<tr>
<td>AD SIZE</td>
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<table>
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Phone: (202) 525-6304

**Bryan Kern**  
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advertising@same.org  
Phone: (737) 309-7990

*TME* Specifications

<table>
<thead>
<tr>
<th>Page Size</th>
<th>Trim Size (w x h)</th>
<th>Bleed Size (w x h)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vertical (V)</td>
<td>8.25 x 10.875</td>
<td>8.5 x 11.125</td>
</tr>
<tr>
<td>Horizontal</td>
<td>2.25 x 4.45</td>
<td>2.5 x 4.7</td>
</tr>
</tbody>
</table>

**Display Ad Dimensions for TME**

- **Live Matter**: *(any text or images you don’t want cropped)* must be kept within 0.5 inches of the trim.

---

**TME PAGE SIZE**

**AD SIZE**

1/6 Page Vertical (V)

2.25 x 4.45

TRIM SIZE (w x h) 8.25 x 10.875

BLEED SIZE (w x h) 8.5 x 11.125

---

### Subhead

**SUBHEAD**

**Subhead** (4) should not occur on a line where it could be confused with a section title. For example:

**Note**: This is a note.

---

**DISPLAY AD DIMENSIONS**

Display advertisements are not cropped. **Live Matter** *(any text or images you don’t want cropped)* must be kept within 0.5 inches of the trim.

---

**SECTION**

---

**SUBHEAD**

**Subhead** (4) should not occur on a line where it could be confused with a section title. For example:

**Note**: This is a note.

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**DISPLAY AD DIMENSIONS**

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**LIVE MATTER**

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**SAME**

1420 King Street, Suite 100
Alexandria, VA • 22314

---

**SECTION**

**SUBHEAD**

---

**SUBHEAD**

---

**SECTION**

---
The Military Engineer offers sponsored content sections that provide a featured section for an advertiser. The first option complements SAME’s Innovation Theater brand, which has been successfully used at our national conferences to provide companies with a unique and specialized promotional vehicle. The other concept is Looking Forward, which can be used effectively for thought leadership. These enhanced marketing opportunities can be paired with online multimedia content to further promote the brand’s products and services.

Sponsored Content Editorial Guidelines:

1. Content should be from 650 to 700 words, not including headlines or taglines.
2. Images/Graphics must be submitted as high-res print-ready files (see marketing kit guidelines for specs).
3. Customer is responsible for submitting all text and graphic files, and provide approval for material to be used in a promotional capacity.
4. Content may not be political.
5. Content may not endorse any public figure or policy/legislation.
6. SAME will edit for grammar, spelling, adherence to TME style, and for any inappropriate or factually incorrect information.
7. SAME will design the content within the standard guidelines, and send back to customer for approval.
8. Following publication, customer will receive hard copies of the magazine and links to share digitally.

Option 1

1. Innovation Theater presented by ---
   
   **Sponsored Content**
   
   **Title**

   Title

   **IMAGE**

   1/3 Page Vertical

   2.25 x 9

   Trim size

   **SUBHEAD SUBHEAD**

   Subhead

   **IMAGE**

   1/3 Page Vertical

   2.25 x 9

   Trim size
2024 MARKETING KIT

To place an advertisement in TME, submit an Insertion Order and Ad Materials to:

Heather McKean
PAI
advertising@same.org
Phone: (202) 525-6304

Bryan Kern
PAI
advertising@same.org
Phone: (737) 309-7990

Society of SAME
American Military Engineers

TME Sponsored Content Editorial (OPTION 2)

The Military Engineer offers sponsored content sections that provide a featured section for an advertiser. The first option complements SAME’s Innovation Theater brand, which has been successfully used at our national conferences to provide companies with a unique and specialized promotional vehicle. The other concept is Looking Forward, which can be used effectively for thought leadership. These enhanced marketing opportunities can be paired with online multimedia content to further promote the brand’s products and services.

Sponsored Content Editorial Guidelines:

1. Content should be from 650 to 700 words, not including headlines or taglines.
2. Images/Graphics must be submitted as high-res print-ready files (see marketing kit guidelines for specs).
3. Customer is responsible for submitting all text and graphic files, and provide approval for material to be used in a promotional capacity.
4. Content may not be political.
5. Content may not endorse any public figure or policy/legislation.
6. SAME will edit for grammar, spelling, adherence to TME style, and for any inappropriate or factually incorrect information.
7. SAME will design the content within the standard guidelines, and send back to customer for approval.
8. Following publication, customer will receive hard copies of the magazine and links to share digitally.

Option 2

TME Sponsored Content Editorial (OPTION 2)

Title Header

Full Page w/ bleed
8.25 x 10.875 Trim size
(8.5x11.125 with bleed)

These stories are meant to highlight innovative companies and their achievements. These stories are featured in the magazine to showcase the latest developments in the field, and to provide valuable insights into the future of the industry.

Sponsored content sections provide an effective way for companies to reach a targeted audience with specific messaging. These sections are usually designed to complement the overall theme of the publication and add value to the reader experience.

Sponsored content can take various forms, including articles, case studies, and exclusive interviews with industry leaders. By partnering with SAME, companies can leverage the organization’s reputation and influence to reach a wider audience.

SAME will design the content within the standard guidelines, and send back to customer for approval. Following publication, customer will receive hard copies of the magazine and links to share digitally.
TME Sponsored Content Editorial (OPTION 3)

The Military Engineer offers sponsored content sections that provide a featured section for an advertiser. The first option complements SAME’s Innovation Theater brand, which has been successfully used at our national conferences to provide companies with a unique and specialized promotional vehicle. The other concept is Looking Forward, which can be used effectively for thought leadership. These enhanced marketing opportunities can be paired with online multimedia content to further promote the brand’s products and services.

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2. Images/Graphics must be submitted as high-res print-ready files (see marketing kit guidelines for specs).
3. Customer is responsible for submitting all text and graphic files, and provide approval for material to be used in a promotional capacity.
4. Content may not be political.
5. Content may not endorse any public figure or policy/legislation.
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7. SAME will design the content within the standard guidelines, and send back to customer for approval.
8. Following publication, customer will receive hard copies of the magazine and links to share digitally.

Sponsored Content:

Title Header

SUBHEAD

SUBHEAD SUBHEAD

1/2 page Spread w bleed
16.5 x 5 Trim size
(16.75x5.25 with bleed)

Innovation Theater presented by ——

Sponsored Content

Obligatory

Obligatory

Sponsored Content Nutella, as a part of its new campaign to promote its latest chocolate spread, has partnered with The Military Engineer to feature a sponsored content section. The section aims to provide military personnel with insights and resources that can help them make the most of their time away from home.

Innovation Theater presented by ——

Sponsored Content

Obligatory

Obligatory

Sponsored Content
Looking Forward presented by —

**Title**

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### 2024 Editorial Calendar

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<th>ADVERTISING DEADLINES</th>
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<tr>
<td><strong>JANUARY-FEBRUARY</strong></td>
<td>Environmental Engineering</td>
<td>Health &amp; Safety</td>
<td>Article Proposals: September 15, 2023</td>
<td>Ad Sales Close: December 5, 2023</td>
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<td>Final Manuscripts: October 13, 2023</td>
<td>Ad Materials Due: December 8, 2023</td>
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<td><strong>MARCH-APRIL</strong></td>
<td>Energy &amp; Sustainability</td>
<td>Joint Engineer Operations</td>
<td>Article Proposals: November 10, 2023</td>
<td>Ad Sales Close: February 6, 2024</td>
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<td>Final Manuscripts: December 8, 2023</td>
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<td><strong>MAY-JUNE</strong></td>
<td>Project Delivery</td>
<td>Planning &amp; Basing</td>
<td>Article Proposals: January 12, 2024</td>
<td>Ad Sales Close: April 2, 2024</td>
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<td>Ad Materials Due: April 5, 2024</td>
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<td><strong>JULY-AUGUST</strong></td>
<td>Water Planning &amp; Management</td>
<td>Resilience &amp; Preparedness</td>
<td>Article Proposals: March 8, 2024</td>
<td>Ad Sales Close: June 4, 2024</td>
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<td>Final Manuscripts: April 12, 2024</td>
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<td><strong>SEPTEMBER-OCTOBER</strong></td>
<td>Asset Management</td>
<td>Geospatial Engineering</td>
<td>Article Proposals: May 10, 2024</td>
<td>Ad Sales Close: August 6, 2024</td>
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<td>Final Manuscripts: June 14, 2024</td>
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<td><strong>NOVEMBER-DECEMBER</strong></td>
<td>Design &amp; Construction</td>
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<td>Final Manuscripts: August 16, 2024</td>
<td>Ad Materials Due: October 11, 2024</td>
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### Additional Editorial Features

Every issue also welcomes submissions for Spotlight Articles and Viewpoints.

- **Viewpoints** are feature articles within the following areas: Business Development, Research & Innovation, Training & Leadership, and Contracts & Acquisition. They should engage thought leaders and provide readers with unique insights, lessons learned, and understandings on topics of importance.

- **Spotlight Articles** are big-picture topics that may not be represented on the Editorial Calendar or may be better presented in a longer-form, feature presentation. Past examples include Expeditionary Engineering, Joint Basing, USACE District Acquisition, and Engineering Programs in Europe. In addition, each issue of *TME* includes Reflections from industry thought leaders, IGE Insights on SAME’s multidisciplined industry-government collaborations, and From the Field covering technical and strategic perspectives from active servicemembers.

For more information on advertising opportunities or to place an advertisement in *TME* or online, contact: advertising@same.org
SAME.org national website is the online center of the Society with more than 270,000 users annually. Advertise your brand on popular pages including the Homepage, Calendar of Events, Sustaining Member Directory, TME Archives, and Job Center.

All our communications platforms live digitally at SAME.org. Users have one-stop access to current and past editions of The Military Engineer; original TME Online content; the SAME Newsroom; and the Real TiME newsletter.

Real TiME goes directly to more than 25,000 SAME members each month and is available to anyone online. The newsletter features the latest news and notes from across the Society, events information, education opportunities, and more.
Display Ad Dimensions for Event Programs and Logo Submissions

**LIVE MATTER**
(any text or images you don’t want cropped) **must be kept within .5 inches of the trim.**

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**SUBMITTING FILES**

All completed Ad art files should be submitted as a high-res (300 dpi) PDF with all fonts and images embedded.

All Ad art files should be CMYK. SAME is not responsible for color on files submitted in RGB, Pantone, or other formats or electronic files.

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**SUBMITTING LOGO FILES**

**LOGOS FOR EVENT SIGNAGE**
Logo art files submitted should be high-res (300 dpi+) vector eps files.
All files must be CMYK. SAME is not responsible for color on files submitted in RGB, Pantone, or other formats or electronic files.

**LOGOS FOR PROGRAM AND DIRECTORY**
Logo art files submitted for the program should be high-res (300 dpi+) eps, jpg or png.
All files must be CMYK. SAME is not responsible for color on files submitted in RGB, Pantone, or other formats or electronic files.

**SPONSOR LOGOS EVENT WEBSITE**
Logo art files submitted for Event Website should be high-res (300 dpi+) png or jpg.
All files must be RGB.