



Online Advertising with SAME

Enhance your brand visibility through online advertising with SAME's digital platforms.

SAME.org national website is the online center of the Society with more than 270,000 users annually. Advertise your brand on popular pages including the Homepage, Calendar of Events, Sustaining Member Directory, *TME Archives*, and Job Center.

2025 MARKETING KIT

To place an advertisement in *TME*, Submit an Insertion Order and Ad Materials to:

Heather McKean
PAI

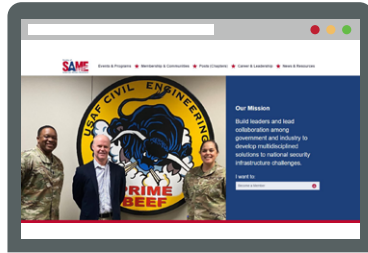
advertising@same.org
Phone: (202) 525-6304

Dave Weidner
PAI

advertising@same.org
Phone: (202) 765-1689

Top Full Banner Ad

1250 px w X 164 px h



Mid Page Full Banner Ad

Size: 1250 px w X 164 px h

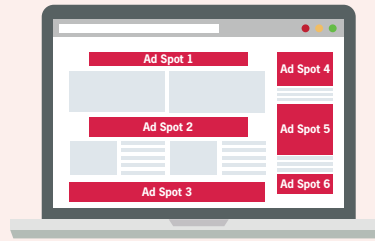
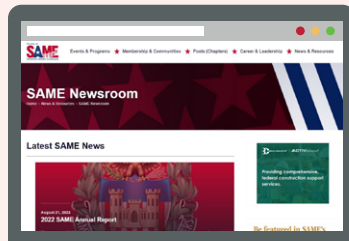


Bottom Page Full Banner Ad

Size: 615 px w X 164 px h



All our communications platforms live digitally at SAME.org. Users have one-stop access to current and past editions of The Military Engineer; original *TME* Online content; the SAME Newsroom; and the Real TiME newsletter.



TME Page Ad

Ad Spot 1 Size: 844 px w X 133 px h
Ad Spot 2 Size: 844 px w X 218 px h
Ad Spot 3 Size: 1282 px w X 271 px h

Sidebar Ads

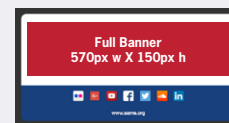
Ad Spot 4 Size: 380 px w X 247 px h
Ad Spot 5 Size: 380 px w X 379 px h
Ad Spot 5 Size: 380 px w X 156 px h

Accepted file types: .png, .jpg, .gif

Real TiME

Full Banner

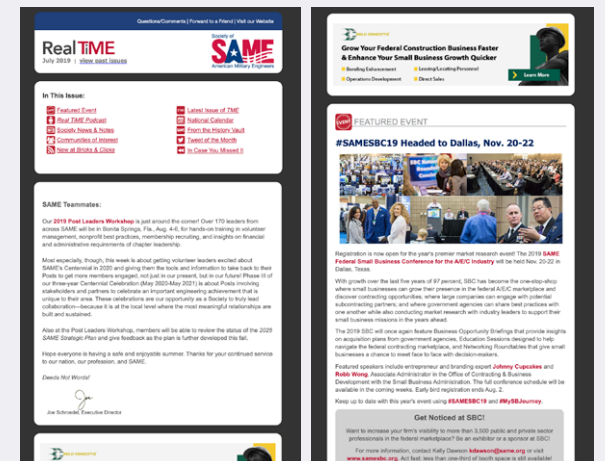
570 px w X 150 px h



Accepted file types:

.png, .jpg

Real TiME goes directly to more than 20,000 SAME members each month and is available to anyone online. The newsletter features the latest news and notes from across the Society, events information, education opportunities, and more.



SAME
1420 King Street, Suite 100
Alexandria, VA • 22314

Online Advertising with SAME AD Rates

TME—*The Military Engineer* magazine, addresses the information needs of A/E/C professionals serving in the uniformed services or working with and for DOD and other federal, state and local agencies. *TME* reaches nearly 28,000 members and subscribers through print and digital distribution. More than 2,500 student members have access to *TME* digitally.

Pricing for Digital Ads

Ad Size	1x	3x	6x
SAME.org: Top Full Banner	\$5,250	\$4,998	\$4,725
SAME.org: Mid Page Full Banner	\$4,200	\$3,990	\$3,780
SAME.org: Bottom Full Banner	\$3,150	\$2,995	\$2,835
Real TiME: Full Banner	\$3,150	\$2,995	\$2,835
Real TiME: 1/2 Banner	\$3,950	\$2,900	\$2,800
SAME Newsroom: Ad spot 1	\$5,250	\$4,998	\$4,725
SAME Newsroom: Ad spot 2	\$4,200	\$3,990	\$3,780
SAME Newsroom: Ad spot 3	\$3,150	\$2,995	\$2,835

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