

Society of American Military Engineers

April 23, 2025

What are Core Goals for Posts?

- ✓ Member Engagement/Programming
- ✓ Education and Training
- ✓ Community Outreach
- ✓ Professional Networking
- ✓ Leadership Development

Overall, the Post's goals are to strengthen SAME's presence within the community, provide value to local members, and advance our mission and objectives at the grassroots level.



What are Common Barriers to Achieving Core Goals?

 Limited Resources

 Leadership Turnover

 Communication Challenges

 Resistance to Change

Overcoming these barriers requires 2 Steps

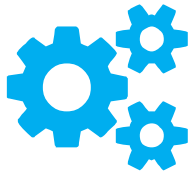
Step 1

Prioritizing best practices for post leadership

Step 2

Reducing time spent on tedious administration – so that you have time to put the highest-priority best practices in place

What is re:Members Chapter Performance?



We make running Posts easier and eliminate manual processes to create efficiencies that increase post performance.

We do this by automating and simplifying tasks around managing event registrations, emailing & communicating with members, payment processing, submitting reports to HQ, banking and accounting, filing taxes . . .

. . . all while giving your members an easier and more professional experience.

Simplify Your post Administration

- Star Chapter
- QuickBooks
- Eventbrite
- PayPal
- Square
- Going to the Bank
- Officer Transitions
- eMail Solutions
- Submitting reports to HQ
- Roster Downloads

re:members
Chapter Performance
Formerly Billhighway

Consolidate Post Tools & Save Time

01

Event Management

Set-up events that generate a link to put on your social media or auto-populate on your re:Members website.

Replaces: Eventbrite, Star Chapter, etc.

02

Banking / Payments, Finance / Accounting

FDIC insured automated banking. Online and in-person payments, invoicing, donations, reconciliations.

Automated Financial Statements and Budgeting.
Built in Expense Approvals eliminates fraud.

Replaces: Paypal, Square, QuickBooks, Officer Banking Transitions

03

Member Experience

From events, to member communications, payments, etc. . . . Provides members with a modern & professional interactive experience

Automatically updates journal entries & reconciles your bank account daily so your bank account aligns with financial reports every day.

04

Communications

Easily Communicate w/ Members via email, group texts, etc.

Replaces: Constant Contact, Mail Chimp, etc.

Reduce Time Spent on Tedious Tasks

BEFORE re:Members	AFTER re:Members
Accounting solution such as QuickBooks	Included and integrated
Payment processing such as PayPal/Stripe/...	Included and integrated
Bank Reconciliations	Included and integrated
Event solution such as Eventbrite/Whova/etc.	Included and integrated
Roster updates / AMS files	Included and integrated
Trips to the bank for officer transitions	Nope
Lots of email w/ HQ about activity tracking	Nope
Lots and lots of spreadsheets	Nope
Hours of work each month	Nope
No volunteer time left for really upping our game	Time for strategy and best practices
Members critical of “tired” operational experience	Modern Member Experience
eMail & eMarketing (MailChimp / Constant Contact, etc.)	Replaced / Integrated
Star Chapter	Replaced/Integrated



Boost member engagement, retention, value, and growth



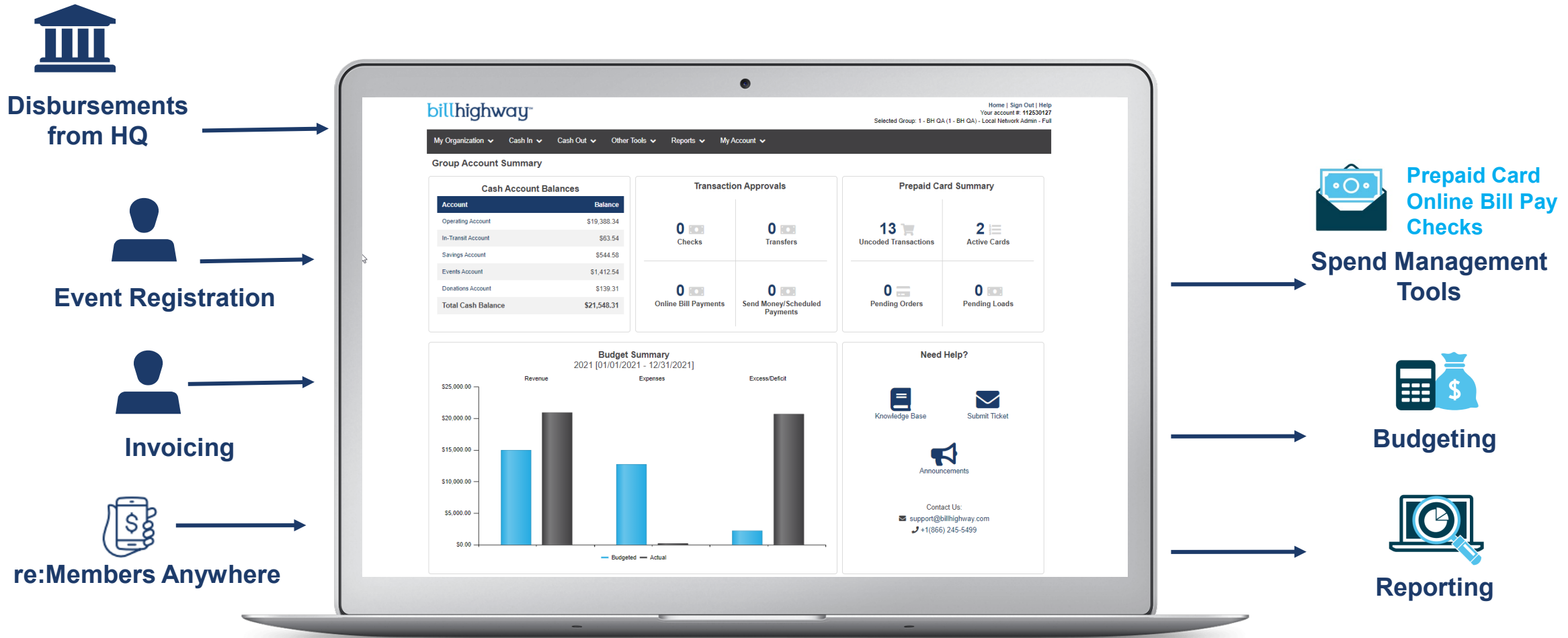
Increase event and sponsorship revenue



Greatly reduce the amount of spent on tedious and manual administration so leaders can spend more time strategic activity

Re:Members Finances

Finance and Accounting



You can have separate
mentor/scholarship accounts

[My Organization](#) ▾ [Cash In](#) ▾ [Cash Out](#) ▾ [Other Tools](#) ▾ [Reports](#) ▾ [My Account](#) ▾

Income Statement

The income statement is a financial report for a specific month showing the result after all revenues and expenses have been accounted for.

Selecting USD in the currency dropdown will display all groups financials in USD. Note: Canadian groups will only show a USD balance if the prior fiscal year has been closed and balances have been converted from CAD to USD. Selecting CAD will display only CAD group financials.

[Click here to open the report in a new window.](#)

Fiscal Year	Calendar Year 2024 ▾	Month	June ▾	View Report
<div><div>⏪ < 1 of 1 > ⏩</div><div>↺ ↻ ↻</div><div>100% ▾</div><div>💾 ▾</div><div>🖨</div><div><input type="text"/> Find Next</div></div>				

Income Statement

Group: Central Texas Chapter

Fiscal Year: Calendar Year 2024

Month: June

Category #	Category Description	Current	Year-To-Date
Dues Revenue			
4000	Membership Dues	\$2,375.00	\$6,149.75
Dues Revenue		\$2,375.00	\$6,149.75
Event Revenue			
4130	Social Event Revenue	\$0.00	\$320.15
4140	Other Event Revenue	\$0.00	\$1,316.55
Event Revenue		\$0.00	\$1,636.70
Operating Revenue			
4420	Other Sponsorships	\$0.00	\$1,000.00
Operating Revenue		\$0.00	\$1,000.00
Other Revenue			
4500	Miscellaneous Revenue	\$0.00	\$15,356.77
Other Revenue		\$0.00	\$15,356.77
Revenue Total Total		2375.00	24143.22

Banking and Spend Management - Prepaid Card



5194 6501 2345 6889

VALID
THRU 00/00

CARDHOLDER NAME



re:Members Events

re:Members Simplified & Integrated Event Management

Rather than using event ticketing websites, email marketing services, and other disparate software, accomplish your event goals in one place. Transform your event into an engaging experience.



Build an attractive event page

Unleash your creative side and add your branding using a multitude of design options. Get your invitees interested and entice more supporters with an attractive event page to promote your activity.



Create an experience

Launch a successful event every time, no matter the occasion. Host a lunch and learn, recurring fundraiser, or anything in between. Collect payments, registration, and RSVPs quickly and easily.



Reach your supporters

Reach out to your members and non-members to send updates, communicate on the go, and grow beyond your circle. Anyone can RSVP or donate without having to create an account.



Increase operational visibility

Streamline admin tasks with actionable insights. Get a real-time headcount of who's RSVP'd, gain a better understanding of your efforts, and analyze your strategy.

Event Management

Create an Event

Create an event

CancelSave & CustomizeNext

1

2

3

4

Basic info

Location

Description

Tickets

Basic info

Event name

Date & Time

Single event

Recurring event

Start

mm/dd/yyyy h:mm tt

End

mm/dd/yyyy h:mm tt

☐ All day event

[Time Zone Settings: \(CST\)](#)

CancelSave & CustomizeNext

Event Management

Can Create a
Recurring Event
Daily
Weekly
Monthly
Yearly

Date & Time

Single event

Recurring event

Start date

mm/dd/yyyy

Start time

00:00

End time

00:00

☐ All day event

Time Zone Settings: (CST)

Daily

Weekly

Monthly

Yearly

☐ Everyday(s)

☐ Every weekday

Ending:

☐ On

(max 1 year)

OR

☐ After

(max 55)

time(s)

Registering for sessions

☒ Member must register for all sessions at once

☐ Member can register for sessions individually

Editing response

☒ Member must edit their responses for all sessions at once

☐ Member can edit their responses for sessions individually

Event Management

Select the Location

Create an event

CancelSave & CustomizePreviousNext

1

2

3

4

Basic info

Location

Description

Tickets

Location

VenueOnline event

Venue name

Enter place or address

Street address

☐ Use my group address

CancelSave & CustomizePreviousNext

re:Members Event Management

- Add the Description
- Upload an Image
 - Add the Event Summary
 - Provide Event Details

Create an event

Cancel Save & Customize Previous Next

1 Basic info

2 Location


3 Description

4 Tickets

Description

Main Event Image

This is the image that attendees will see at the heading of your event page.



Drop a file here or click to upload




Image type: JPEG or PNG • Recommended 900 px wide • Size limit 10MB

Summary

Write a short summary to give your attendees an idea of what the event will be like. This will be used in event widgets and other parts where a full description cannot be displayed.

0 / 140 characters

Description

Font Size B I U   

Event Management

Select Ticket Details

Create an event

Cancel

Previous

Save & Customize

1

2

3

4

Basic info

Location

Description

Tickets

Tickets

My event has ticketing

More details can be customized under 'Ticket & add-on options' for the event.

Begin ticket setup

My event has NO ticketing

Your event goes live and will be visible on your group calendar.

Quick-add

Event Management

Create Ticket:
Price
Quantity
Timing

Create ticket

Ticket type

Ticket quantity

Fixed price

Free

Open price

Name of ticket

Ticket

Price per item (\$)

0.00

Total inventory

Limited

0

Limit per person

Fixed quantity

0

Opens

Once the event is made live

Ends

When the event begins

Additional options

Save

re:Members Communications

Fully Integrated Communications

Promote your group, your message, and your mission.

Communicate with your supporters how they want, when they want, and where they want.



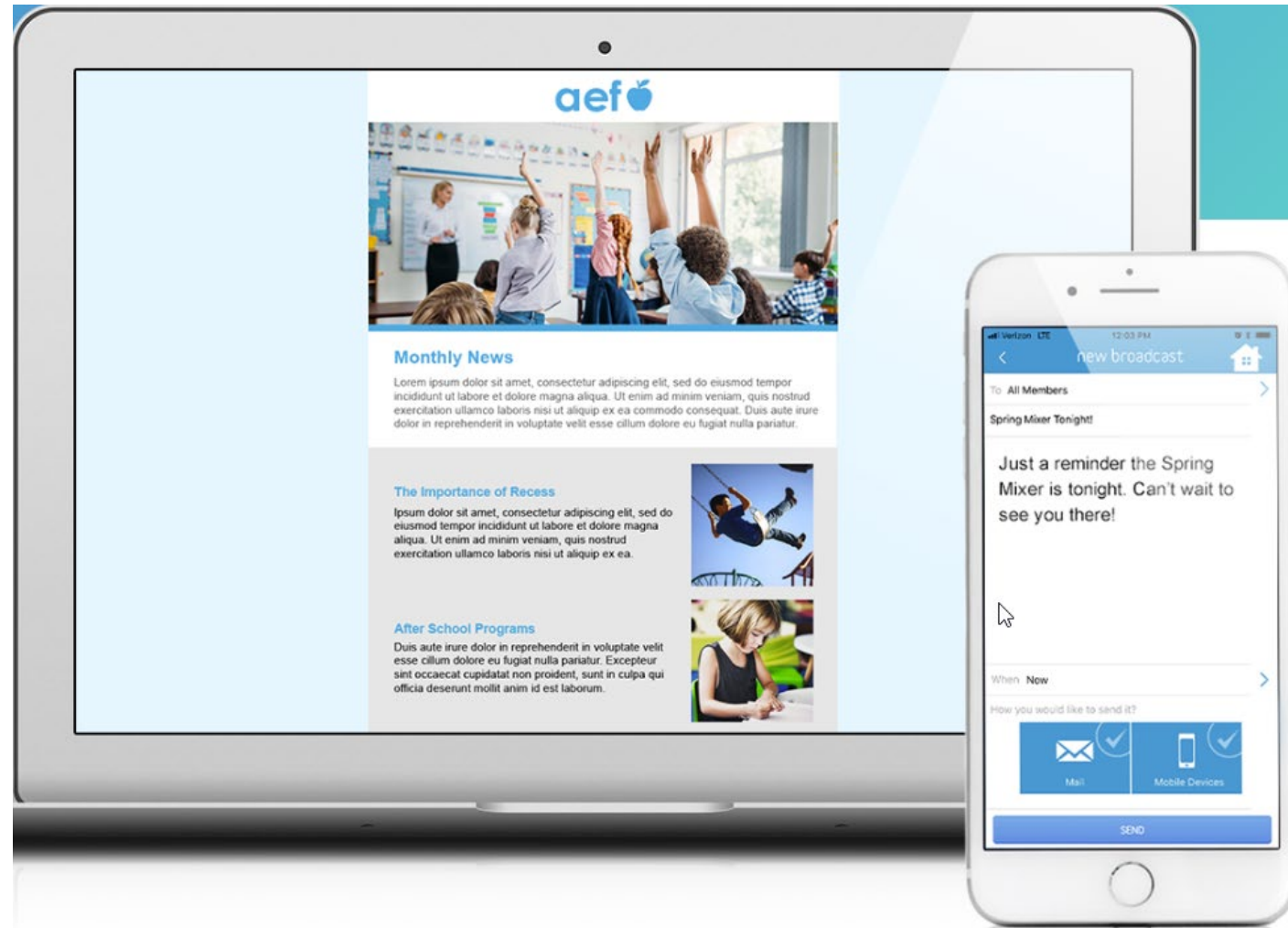
Modern & Effective Post Communications Made Easy

Use templates to send professional, branded email newsletters and campaigns

Draft a message once and send via email and group text with a custom mobile number

Dynamic distribution lists let you segment, and target contacts based on platform data

Let them know your message is from you - keep your branding front and center on forms, emails, and all other communications



Cut Post Leader Task Time



Set up auto-populating distribution lists once and reuse ever after – it updates itself

Customize and brand all automated reminders

Schedule emails and texts to send at optimal times

Create and reuse email templates

Track Messaging Success in Real Time

Email Activity



68
Sent


68
Delivered

0
Bounced

45
Opened

2
Clicked

0
Unsubscribed

 View tracking data

Search <input type="text"/> <input type="button" value="Q"/> All <input type="button" value="Export"/>							
First Name	Last Name	Email Address	Delivery Status	Opened	Clicked	Unsubscribed	Spam
Nina	McDonnell	nmcdonnell@memberplanet.com	Delivered	Yes	Yes	No	No
Patrick	Terrian	pterrian@memberplanet.com	Delivered	Yes	Yes	No	No
Alyssa	Clark	aclark@memberplanet.com	Delivered	Yes	No	No	No
Cassie	Braun	cbraun@memberplanet.com	Delivered	Yes	Yes	No	No

View Robust reporting the minute you hit “send” without being an analytics whiz

Track opens, clicks, bounces, and more

re:Members Fees

re:Members only charges processing fees on funds coming into the Post (with the exception of member dues rebates from HQ which are free). There are **no transaction fees** on outgoing funds (spend management).

01

No Implementation or start up cost to use re:Members.

02

No Post license fees. We can add as many licenses as the group needs.

03

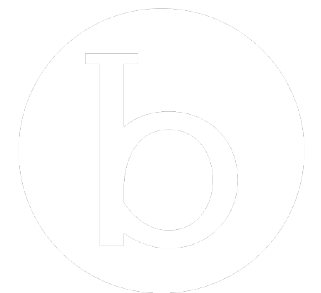
No annual or monthly fees.

04

No training fees. We help train incoming Post leaders.

05

Free re:Members support for Post leaders. re:Members helps Post leaders log into their account, and walk through the full solution.



Post Performance: Features & Benefits

Popular Features

- Post banking
- Event management
- Finance and Accounting
- Payment processing
- Spend management
- Reporting
- Post Communications (email, newsletters, etc.)

Safe & Supportive

- Certified, audited security
- FDIC insured
- PCI Compliant
- Comprehensive Post training and support



Boost member engagement, retention, value, and growth



Increase event and sponsorship revenue



Greatly reduce the amount of spent on tedious and manual administration so leaders can spend more time strategic activity

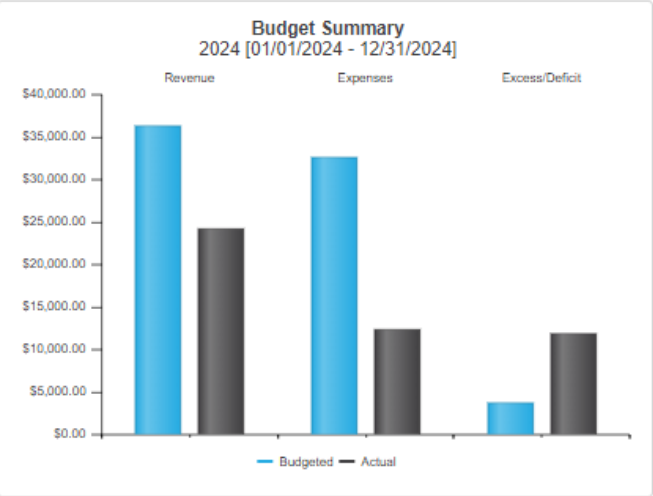
THANK YOU!

APPENDIX

re:Members Screen Shots

Group Account Summary

Cash Account Balances	
Account	Balance
Operating Account	\$25,209.38
Unapproved Transfers	\$35,000.00
In-Transit Account	\$0.00
Savings Account	\$0.00
Donations Account	\$1,215.08
Total Cash Balance	\$61,424.44



Transaction Approvals	
0	1
Checks	Transfers
<hr/>	
0	0
Online Bill Payments	Send Money/Scheduled Payments

Prepaid Card Summary	
0	3
Uncoded Transactions	Active Cards
<hr/>	
0	0
Pending Orders	Pending Loads

Billing and Payment Summary by Account				
Billing Period: 2024				
Account	Billed	Collected	Collected %	Outstanding
Donations Account	\$0.00	\$0.00	0.00%	\$0.00
Operating Account	\$1,850.00	\$500.00	27.03%	\$1,350.00
Total	\$1,850.00	\$500.00	27.03%	\$1,350.00

Loading...



My Organization ▾

Cash In ▾

Cash Out ▾

Other Tools ▾

Reports ▾

My Account ▾

Account Summary > Reports > Online Inquiries > Membership Roster

Membership Roster

Membership Status:

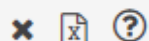
Active ▾

Membership:

Please Select ✕ ▾

Submit

Modify Columns



Name ⋮	External ID ⋮	Company ⋮	Email ⋮	Membership Type ⋮	Membership Status ⋮	Join Date ⋮	Term Start Date ⋮	End D
April1, Beckie	9C31F008-1702-4F3D-B92B-20485BD0C354		april@billhighway1.com	Associate	Active	04/08/2024	04/01/2024	
April100, Reena	E5EFDCBF-CBEA-47C4-A1B1-A9D4A05228A0		reena@april100.com	Associate	Active	05/22/2024	05/01/2024	
April102, Sunny	2AD0088C-6AA2-4CCB-87F5-D8535AB66E53	Amazon.com	sunny@april102.com	Additional Professional	Active	07/30/2019	09/01/2023	
April10b, Stacey	40076C0C-4CEF-401E-B7B9-2345A028F4D1		stacey@april10.com	Associate	Active	04/09/2024	04/01/2024	
April11, Jim	FA6A16ED-3666-4D57-A42B-9E552ABBF138		jim@april11.com	Associate	Active	04/12/2024	04/01/2024	
	306FAC6A-D7RE-							