

Joint Engineer Training Conference 2026

Social Media Marketing Toolkit

Thank you for promoting your JETC attendance to your followers! We ask that you use this link to promote the event, <https://bit.ly/3LfbZYy>, and please tag SAME in your social media posts so that we can share them. If you have any questions, email [Seth Ivey, Marketing Specialist](mailto:Seth.Ivey@same.org).

Event Website	Home Joint Engineer Training Conference & Expo (JETC) (samejetc.org)
Event Hashtag	#SAMEJETC26

SAME 's Social Media Channels:

Platform	Handle	Link
Facebook	@SAMENational	https://www.facebook.com/SAMENational/
LinkedIn	Society of American Military Engineers	https://www.linkedin.com/company/same-national/
LinkedIn Group	Society of American Military Engineers	https://www.linkedin.com/groups/2633/
Twitter (X)	@SAME_National	https://twitter.com/SAME_National
Instagram	@SAME_National	https://www.instagram.com/same_national/

[social media copy below]

Use one of these pre-written posts for inspiration or create your own! If you create your own post, please include #SAMEJETC26 hashtag and the website link.

- I'm heading to **SAME JETC** this year—SAME's premier professional development event, delivering mission-essential training and collaboration for the joint engineer community and A/E/C professionals. Join me there and let's learn, network, move the mission and innovate forward together. (<https://bit.ly/3LfbZYy>)
- Invest in your professional growth with three days of training and collaboration. Register and join me at #SAMEJETC26 for mission-essential training you cannot get elsewhere. (<https://bit.ly/3LfbZYy>)
- When the community comes together, innovation follows. Be part of the mission at #SAMEJETC26 — **register now!** (<https://bit.ly/3LfbZYy>)
- Join thousands of professionals working to strengthen national security through engineering. Innovate Forward and Register for SAME JETC today (<https://bit.ly/3LfbZYy>)
- I just registered for SAME JETC — excited to learn, network, and be part of this incredible community again. Register to gain mission-essential knowledge, strengthen collaboration, and help your organization Innovate Forward. (<https://bit.ly/3LfbZYy>)
- Looking forward to being part of JETC and contributing to conversations that move our national security engineering community forward. (<https://bit.ly/3LfbZYy>)

Video Trailer: https://youtu.be/-Ds_uCuRxL0