



FOR IMMEDIATE RELEASE

JULY 14, 2026

Joint Release from SAME Foundation and BoodleBox

WASHINGTON, DC — The SAME Foundation will honor France Hoang, Founder and CEO of BoodleBox, with the 2027 Soaring Eagle Award at the Soaring Eagle Award Gala & Dinner on March 17, 2027, during SAME's Capital Week at the Bethesda North Marriott Hotel & Conference Center in Rockville, Md.

Hoang is the founder and CEO of BoodleBox, a collaborative AI platform designed to advance lifelong learning and workforce readiness. Over the course of his career, Hoang has helped build and scale companies generating more than \$600 million in sales across AI, aerospace, defense, and government services. He brings more than 25 years of national security experience with service across multiple branches of the U.S. government, including the White House and a combat deployment as the executive officer of a U.S. Army Special Forces Company in Afghanistan.

"France Hoang exemplifies the spirit of the Soaring Eagle Award—bringing together service, innovation, and vision to address some of our nation's most pressing challenges," said Maj. Gen. Tim Byers, USAF (Ret.), SAME Foundation President. "His work at the intersection of technology and leadership is helping prepare the next generation to thrive in an increasingly complex and rapidly evolving landscape."

The Soaring Eagle Award Gala convenes engineering leaders from across government, industry, and academia to celebrate excellence, strengthen partnerships, and invest in the future of the profession. Proceeds from the event support the SAME Foundation's mission to foster engineering leadership for the nation through STEM outreach, leadership development, and workforce readiness initiatives. Organizations and individuals are invited to participate as benefactors.

"SAME's community is comprised of people who think and feel as I do about service and leadership," said Hoang. "We are grounded in that same belief: that the best technology doesn't replace human judgment, it sharpens it. SAME engineers have tackled these types of challenges for over a century, and it's the challenge worth showing up for today."

For more information about the SAME Foundation or the Soaring Eagle Award, visit the Soaring Eagle [website](#), or contact Chrissy Cummins at ccummins@same.org.

For more information about France Hoang or BoodleBox, please contact Taylor Murray at boodlebox@interdependence.com.

About the SAME Foundation

Founded in 2016, the SAME Foundation is a 501(c)(3) nonprofit dedicated to fostering engineering leadership for the nation. The Foundation supports STEM education, workforce development, and leadership programs that strengthen national resilience. Learn more at same.org/foundation.

About SAME

Established in 1920, SAME unites public and private sector professionals from across the A/E/C and national security communities. With more than 22,000 members and over 100 Posts worldwide, SAME strengthens partnerships, develops leaders, and delivers solutions in support of national security. Learn more at same.org.

About BoodleBox

BoodleBox is the collaborative AI workspace for teaching, learning, and work—providing more than 120,000 educators, students, and professionals across 1,300+ schools and enterprises with private, secure, and affordable access to every major AI model. From classrooms to companies, BoodleBox enables teams to build collaborative intelligence. Learn more at boodlebox.ai.